

# Your Kindness In Action

2020-2021 Annual Impact Report



## Our Mission

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As CommonSpirit Health, we make the healing presence of God known in our world by improving the health of the people we serve, especially those who are vulnerable, while we advance social justice for all.

## Our Vision

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A healthier future for all, inspired by faith, driven by innovation and powered by our humanity.

## Our Values

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### Compassion

Care with listening, empathy and love.

Accompany and comfort those in need of healing.

### Inclusion

Celebrate each person's gifts and voice.

Respect the dignity of all.

### Integrity

Inspire trust through honesty.

Demonstrate courage in the face of inequity.

### Excellence

Serve with fullest passion, creativity and stewardship.

Exceed expectations of others and ourselves.

### Collaboration

Commit to the power of working together.

Build and nurture meaningful relationships.

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Development Assistant

# A message from our leadership



Allison Niday  
Board President

While the past 12 months continued to test our resolve, it has not dampened our desire to justly care for every patient with empathy and kindness. We have been heartened by your generosity and your presence in standing with us during this challenging time. And, thanks to your support, the Dominican Hospital Foundation raised more than \$2,126,000 in 2020-2021.

The individual acts of kindness accompanying each and every one of those dollars is honored in this annual impact report. We are excited to share with you these stories and statistics to demonstrate how your donations and kindness make a difference to our patients, their families and the community as a whole. We also thank you for your continued support in the days ahead, as we continue to create, expand and improve healthcare services to our residents.

In this Impact Report, you'll meet donors sharing their experience with high quality cardiac and oncology care, and you'll read how our employees collaborated across hospital departments, and persevered throughout the fight against COVID-19. You will see how your contributions allow the hospital to quickly address emerging needs, such as a Pelvic Floor Clinic and the new Wellness Center, to ensure care is available to all who call our community home. We hope these stories will demonstrate the incredible effect you have on so many - individually and collectively - when you give your gratitude, trust and support.

Each gift, no matter the size, contributes to myriad possibilities to improve the health of Santa Cruz residents. We are grateful for your continued commitment to support Dominican, allowing us to provide compassionate care for everyone.



Drew A. Gagner, MBA  
Vice President & Chief  
Philanthropy Officer

Thank you,

A handwritten signature in black ink, appearing to read 'Drew A. Gagner'.

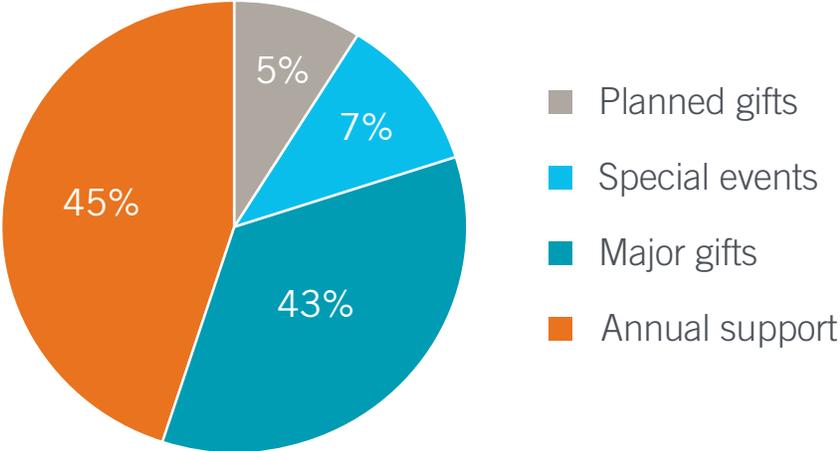
Drew A. Gagner, MBA  
Vice President & Chief Philanthropy Officer

A handwritten signature in blue ink, appearing to read 'Allison Niday'.

Allison Niday  
Board President

# How funds are raised

At Dominican Hospital, a diverse community of donors supports our ministry through a variety of ways—annual donations, grants, planned and estate gifts, and attending events—we, and the patients we serve, are forever grateful. Donations, both large and small, enable the foundation to provide innovative technology, build and support health education and community outreach programs, and support those who cannot afford the costs of health care.



# Your support at work

In fiscal year 2021, these are the top five areas that were funded through donations made to the foundation.

<p>Women's Health</p>  <p><b>\$81K</b></p>	<p>Wellness Center</p>  <p><b>\$193K</b></p>	<p>Key Initiatives</p>  <p><b>\$1.1M</b></p>
<p>Frontline Spirit</p>  <p><b>\$116K</b></p>	<p>Heart and Lung</p>  <p><b>\$133K</b></p>	<p>Together we heal.</p>

# Giving by the numbers

## Total dollars raised

This year, our donors came together to realize the power of generosity and gratitude in our community. The results—as always—have been inspiring.



<b>\$2,126,000</b>	<b>2021</b>
\$4,388,000	2020
\$1,650,000	2019
\$2,773,000	2018
\$2,384,000	2017

## Transfers to hospital

Transfers made by the Dominican Hospital Foundation to Dominican Hospital show collaboration as monies are transferred only after the obligations of donor intent has been met.



<b>\$2,841,000</b>	<b>2021</b>
\$4,600,000	2020
\$4,130,000	2019
\$2,921,000	2018
\$2,846,000	2017

## Total donors

Donors bolster innovation, bring together our community, and serve the vulnerable. Together we accomplish what none of us could do alone.



<b>1,097</b>	<b>2021</b>
1,547	2020
1,408	2019
1,571	2018
1,825	2017

# There is a story of kindness behind every dollar donated to Dominican Hospital Foundation.

Here we show you the dollars and cents of serving the common good through philanthropy.



## A Reflection of Collaboration

Since March of 2020, aspects of everyday life were turned upside down. Perhaps nowhere was the impact of the pandemic felt more than in hospitals all across the world. The burden was felt by staff and community members needing the services during uncertain and fearful times. The challenges faced were, and continue to be, physical, mental, and emotional.

“Over the past year, we have come together at Dominican to face this pandemic with steadfast resolve to take care of our communities in their greatest time of need,” indicated Nanette Mickiewicz, MD, President/CEO. “Time and time again, through collaboration, teamwork, and raw determination, we have risen to meet the challenge.”

This led to frequently changing protocols in response to developing understanding and evidence of COVID-19. Katie Loggins, RN, MSN, CNS, Dominican nurse and

COVID-19 Unit leader, described this feeling of uncertainty early on, “We are walking into something very scary and we don’t have a clue what it is. However despite a fear of the unknown, we found the courage to persevere.”

“ You can’t allow fear to take you over. Instead, you need to call upon the proactive aspects of who you are to get going.”

–Katie Loggins, RN,  
COVID-19 Unit

Collaboration has been the name of the game. We saw immediate and sustained coordination of physician specialists from infectious diseases, pulmonary, intensive care, and hospitalists.

Nurses worked countless hours of overtime and picked up extra shifts to support their patients and their co-workers.

Respiratory therapists worked 24/7 to support patients struggling for breath.

The dedication of physical, occupational, and speech therapists helping patients regain function was inspiring. Also, the critical role of environmental services ensured a clean workplace for patient and staff safety. Never before has the importance of collaboration, communication, and teamwork been so clear.

As fellow COVID-19 Unit nurse Heather Frerichs, RN, says, “We are all so proud of everybody who has worked together—and come together—to care for these patients over the last year.”

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With \$116K+ community donations received through the Frontline Spirit Fund, we were able to support our #healthcareheroes.

Thank you.

Left to right Heather Frerichs, RN, Maria Villalta, RN, and Katie Loggins, RN.



# Your kindness in action

## DigniCap Technology Provides Patients Facing Cancer the Ability to Minimize Hair Loss

No matter the circumstances or severity, a cancer diagnosis can be devastating. One of the unfortunate side effects of treating cancer is chemotherapy-related hair loss, even though it's usually temporary. In the past, patients had options like wigs, scarves, and hats to help them cope with the hair loss, but now there is another option.

In September 2019, the Mary and Richard Solari Cancer Center at Dominican Hospital was one of the first infusion clinics to receive the latest cutting-edge technology to mitigate chemotherapy-related alopecia, the DigniCap. The cap reduces hair loss for cancer patients by cooling the scalp during treatments, which lessens the amount of chemo absorbed by hair follicles.

The scalp cooling treatment has already made a difference in the lives of cancer survivors around the world, as well as locally here at Dominican. Patients who use the DigniCap preserve not only their hair, but also their self-confidence and identity through an already arduous recovery process.

Although the DigniCap technology was recently developed, scalp cooling as a treatment for chemotherapy-related alopecia has been around



Pamela Crum, managed to save her beautiful hair, by using the DigniCap. (below) Oncology certified nurse, Kimberly Kieft, RN, BSN, assists Pamela Crum during infusion therapy at Dominican's Infusion Center. Pamela is wearing DigniCap technology, which may significantly minimize chemotherapy-related hair loss.

since the 1970s. However, instead of an engineered cap, patients would use ice packs and bags of frozen vegetables to soothe their scalp.

"This technology is another great way we are able to support our patients, specifically women.

It has been encouraging to help professional women maintain their careers.

This allows patients to choose how —or if— and when they choose to tell others about their cancer diagnosis."

— Kimberly Kieft, RN, BSN, oncology-certified

Patients may also opt-in to use the DigniCaps combined with cooling mitts and socks, funded by the Foundation's WoW Council.

The cooling technology greatly prevents peripheral neuropathy— damage to the nerves causing numbness and/or pain in hands and feet.



“ I am blown away by the hospital’s level of coordination and I know that I was given the best treatment every step of the way.”

— Kyle Frandle, DVM



## Local Veterinarian Expresses Gratitude “Every Step of the Way”

After retiring from a 40-year career as a veterinarian, Kyle Frandle, DVM, was looking forward to a long retirement tending to the grapes at his vineyard in Happy Valley, but after a month off the job, during a routine checkup, his doctor found an irregularity in his heartbeat.

“After multiple tests, they found out that I had an aortic aneurysm, and it was evident that I would need a surgical repair,” says Kyle. “I was in quite a bit of shock.”

After a lifetime of practicing veterinarian medicine, Kyle understood the nature of his condition, but was still incredibly grateful for the Dominican Hospital’s navigator program, which kept him and his family informed and educated through every step of the journey.

“In explaining the ins and outs of every test, procedure, and step to take in the process, I was very comforted.

My wife and I didn’t have to wonder what was going to happen next. We had the knowledge and guidance we needed during the entire process,” says Kyle.

After a complicated heart surgery, Kyle stayed in the hospital’s intensive care unit for monitoring, and it was there that he discovered a newfound respect for the ICU’s nursing staff.

“Every day, they’d check on me multiple times and would always be cheerful and positive. I never realized how ‘intensive’ the ICU actually is, but the nurses are always attentive and ready to help at any moment,” Kyle says.

After he was released, the focused, compassionate care didn’t stop. Follow-up care was provided for Kyle at his home and rehabilitation continued in person and online to ensure that his recovery was complete.

“It’s been six months since my diagnosis and I feel great,” says Kyle.



## Breast Cancer Support

Four years ago, the Watsonville Police Department decided to wear pink on their uniforms as part of the Pink Patch Project—a nationwide awareness program to raise money for breast cancer awareness.

“We felt as a police department it could be a great way to bring awareness about the deadly disease during the month of October.”

— David Honda, Chief of Police

“Little did we know the attention it would generate and the impact it would have.”

With a simple gesture of a pink patch, the Watsonville community united in support of the cause. Individuals, families, businesses, schools, and others joined in to raise funds locally. Since 2017, the pink patches and now shirts, hats, and a pink patrol car (all made available through donations) helped raise an incredible \$48,000 for Dominican Hospital’s Katz Cancer Resource Center!



We are grateful to you and fellow donors for caring for our community, to continue the impact please visit our website.

## Pelvic Floor Clinic Funded by Women of Wellness Council

Pelvic Floor therapist (below) Elizabeth Heckmüller, PT, DPT demonstrates using a female anatomy model. In 2020, WoW funded \$17K towards the Pelvic Floor Clinic at Dominican's Outpatient Rehabilitation Center.

“We are so excited to be adding a unique contribution to our community’s resource of talented pelvic and women’s health specialists.

The grant offered to us by WoW is providing technological resources unique to our program, including advanced biofeedback mapping to assist patients with visual and kinesthetic aides to connect with their own pelvic anatomy.

Being a part of the richly evolving practice of pelvic health in our community feels like an exceptional opportunity for the Dominican Hospital Outpatient Rehabilitation Center. We can’t thank WoW enough!”

—Vanessa Hemingway, MS, MFA, OTR, CLT-LANA



# Partnership for patient care

## Support Provided Annually by Local Businesses

We are grateful to our Annual Health Care Sponsorships who provide significant year-round contributions for patient care services at Dominican Hospital. This is a great opportunity to be associated with the health and well being of our community. 100 percent of sponsorship dollars go to areas of greatest need at the Hospital including Healing Courtyard Initiative, Cardiac Care, Cancer Care, Rehabilitation and other worthwhile and vital health areas.



“Technology in health care is constantly changing, and we wanted to do anything we could to help Dominican Hospital provide care with the latest equipment to benefit our community.”

—Mariano Kuk, co-owner of Santa Cruz Moving Services



“Dominican and Shadowbrook share much in terms of their history, mission, and dedication to perpetual improvement. We are committed to serving our community—not only in the business of health and food—but also in the nonprofit mission of giving back.”

—Ted Burke, co-owner of Shadowbrook Restaurant

Below are the sponsors who contribute at levels of Presenting \$30,000+ and Diamond \$10,000+.





**Dominican Hospital  
Foundation.**

A Dignity Health Member

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Tel 831-462-7712

[supportdominican.org](http://supportdominican.org)

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