



Link between community & hospital

Dear Community Members

We near the midpoint of 2017 with great energy and enthusiasm, plus some significant change. On the fundraising side, we are well on our way to completing the \$4.4 million Healing Courtyard campaign and already 25 percent of the way towards the \$2 million goal for the Cardiac Hybrid Operating Suite. You will read about both of those in the following articles. We are especially excited about the Employee Giving Campaign for an Employee Wellness Center that will feature a fitness room, an indoor mat exercise room, and an outdoor recreation area.

On the operational side, the Foundation has moved into its newly renovated offices directly downstairs from the hospital administration and medical staff offices. The new office includes the Sister Rita Hospitality Suite and a small and a large conference room. Its prominent location next to the offices of hospital leadership reflects the true caliber of Dominican Hospital, the seriousness with which we take this work, and the importance of private donations to continued, high quality care.

We also welcome our new Director of Development, Rebecca Levy, as we wish Anastasia Elgina great success in her future ventures. Rebecca comes to us from UCSC, where she served as their Campaign Director.

Our signature Holidays d'Eleganz last November was our most successful to date. We have experienced a 72 percent increase in revenue from that event over the past five years. This year the two-day event resulted in \$530,000 for our Dr. Joseph T. Anzalone Family & Newborn Care Courtyard and our Cardiac Hybrid Operating Suite.

We offer a sincere thank you to all who have provided donations and an open invitation to those who would like to learn more about getting involved.

With appreciation,

Ted Burke, President
Dominican Hospital Foundation



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We Have Moved!

The Foundation office has recently relocated to the main building of Dominican Hospital, easily accessible on the left side of the hospital lobby. Our innovative workplace features more office space, a large conference room with advanced technology, and the Sister Rita Hospitality Suite. We invite you to use the free valet parking to visit us and learn more about the initiatives we support.



Bob Swenson Legacy Society

“As a physician working at the hospital, I am so grateful for the donations that have helped to create and sustain the cancer program as well as other important areas. Having the best possible hospital is important to me, and that is why I have included Dominican in my own trust,” says Oncologist Julie Jaffe, MD of the Dignity Health Medical Group – Dominican.

Over 100 members of the Bob Swenson Legacy Society play a key role in ensuring the hospital's long term financial health and its continued success in providing high quality, affordable health care to the people of Santa Cruz County.

**To join the Bob Swenson Legacy Society,
please contact Beverly Grova at 831.462.7712 or
Beverly.Grova@DignityHealth.org**



Please view our new Cardiac Hybrid Operating Suite video, featuring Dr. Bilal Shafi, cardiothoracic surgeon and medical director of the ECLS program at Dominican, at www.supportdominican.org.

A Project with Heart

The Dominican Hospital Foundation is participating in an important initiative to build a Cardiac Hybrid Operating Suite that will significantly enhance the ability of the hospital's cardiac team to treat heart patients. Dominican Hospital treats all emergency heart attacks in Santa Cruz County.

The new hybrid operating suite will offer the most advanced medical imaging devices, allowing more complex procedures to be performed and decreasing hospital time for patients. The Dominican Hospital Foundation is raising \$2 million for this critical facility and already has \$455,000 in hand. Dignity Health is providing the \$5.6 million balance for a total project cost of \$7.6 million.

Physicians recently took a virtual tour of the operating suite, which allowed them to provide input on equipment placement. New imaging devices will enable minimally invasive surgeries such as aortic valve procedures. The suite will also be used for vascular surgery and intervention services, among other procedures.

This was good news for one of our grateful patients, who received cardiac treatment and rehabilitation at Dominican. To show his gratitude, the patient made a significant gift to support the creation of the Cardiac Hybrid Operating Suite (see page 11).

Dominican has made remarkable strides in creating top quality cardiovascular care programs. Please join us in supporting the Cardiac Hybrid Operating Suite, a truly significant advance in the medical resources available to our families, friends, and neighbors.

To learn more or to make a gift, please contact Beverly Grova at 831.462.7712 or Beverly.Grova@DignityHealth.org.

Chuck and Susan Hawley, RN – An Amazing Legacy of Giving

For nearly four decades, Susan Hawley has dedicated herself to providing care to medically fragile infants as a nurse in Dignity Health Dominican Hospital's Neonatal Intensive Care Unit (NICU) and, along with her husband Chuck, has made significant contributions to the program through the Dominican Hospital Foundation. But her passion for improving the lives of children goes beyond her role in the NICU and pervades every aspect of her life.

She and Chuck have fostered more than 30 kids over the course of their 32 years of marriage while raising five daughters of their own.

"It's always been a family affair. I've had the skills to care for them, but really Chuck and the girls played a huge role in helping to nurture and care for our foster children," says Susan Hawley. The family has adopted three of their foster children. But that's not the extent of the Hawley's compassion.

They've recently taken a hiatus from foster care to travel the world as volunteers. Along with her daughter and sister—both nurses—Susan travels to medically underserved countries as a nurse with Operation Smile, which provides facial reconstruction surgery for children with cleft palates.

In addition to donating their time and attention to children in need, the Hawley's have given substantial financial contributions to Dominican Hospital's NICU through the Hawley Family Fund. As a nurse in the unit, Susan gets to see the grants go to work each and every day.

"It's our community and our hospital," says Susan. "A big push for our NICU is to have a high standard of care so that babies can stay in the community and not have to be transported to another hospital, and that's a cause worth supporting."



Left: Chuck and Susan Hawley, long-time locals and community supporters of Santa Cruz, with daughter Ava.
Right: Sasha, Ava, Natalie, Sandy, and Isabel Hawley.



Celebrating our Babies Wall: Join Us to Meet the Krassow Challenge!

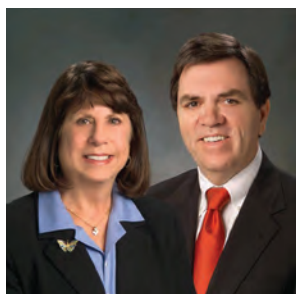
Maria Jane Taylor

BORN DECEMBER 12, 2016



Dr. Joseph T. Anzalone Family & Newborn Care Courtyard

Leslie Stone Associates



“Our hope and prayer is that through our gift and your generous matching donations, our community will be encouraged to honor the babies in their lives and help make this healing garden a reality.”

— Randy and Janet Krassow



Randy and Janet Krassow with granddaughters Jackie and Lillie. Community members are already recognizing multiple generations on the Celebrating Our Babies wall in the hospital's Joseph T. Anzalone Family & Newborn Care Courtyard.

Randy & Janet Krassow, longtime supporters of the Newborn Intensive Care Unit at Dominican Hospital, have created a generous challenge gift to match the first 100 gifts made to support a new wall called Celebrating Our Babies. It will be located in the center of the Dr. Joseph T. Anzalone Family & Newborn Care Courtyard, which will provide a peaceful setting for new parents and their babies.

We invite you to consider a \$1,000 donation for a tile on the wall recognizing a special person born at Dominican Hospital and to help us meet the Krassow Family Challenge. Multiple tiles can be purchased to recognize more than one child, and already several families have done so. All funds support the Dr. Joseph T. Anzalone Family & Newborn Care Courtyard and the Healing Courtyards Initiative.

This special wall, Celebrating Our Babies, is part of the Healing Courtyards project that will transform several garden spaces throughout Dominican Hospital over the next few months. Ground breaking in late spring will begin with the Monterey Peninsula Foundation

Rehabilitation Garden, the Norman & Maureen Benito Surgery Courtyard, and the Isabel Wallace Bartfield Terrace. This will be followed soon after with the Dr. Joseph T. Anzalone Family & Newborn Care Courtyard and the Meditation Garden: In honor of Nello E.P. Santacrose. The project, which also renovates and enlarges the Central Surgery Waiting Area, requires a total of \$4.4 million of which \$3.8 million has been raised. A Healing Courtyards Committee, chaired by Plantronics CEO and Dominican Hospital Foundation board member, Joe Burton, is working hard to achieve the goal.

To reserve your tiles on the Celebrating Our Babies wall or to learn more about the Healing Courtyards project, please contact Alexandra Van Zanen at 831.462.7712.

You can view our complete Healing Courtyard Master Plan at supportdominican.org



Employees Exercise Their Giving Nature

Each year, Dominican Hospital Foundation's Employee Giving Campaign brings staff together to raise support for important hospital projects. Last year more than 520 of Dominican's employees donated to the hospital.

This year's focus, the Dominican Hospital Employee Wellness Center, will have a direct impact on staff as well as patients. Studies show that healthy employees are happier and that happier staff make for happy patients. Located on the hospital campus, the Employee Wellness Center will be a resource for staff to help meet their physical, emotional, and spiritual needs. A state-of-the-art fitness room, locker rooms, an indoor mat exercise room, and an outdoor recreation area are among the planned amenities. "Our goal is to provide something for everyone, whether it's exercise, relaxation, laughter, or connection," said Terri Primavera, Dominican's PEP and wellness coordinator.

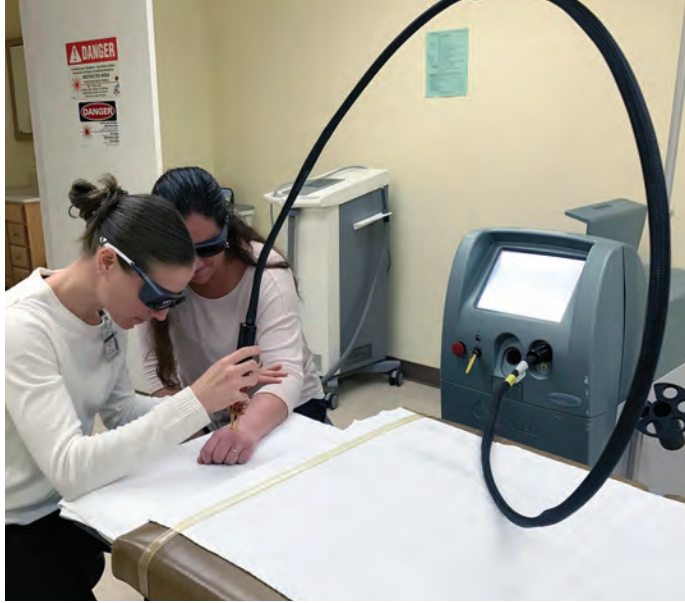
The aerobic fitness room will have the latest equipment and WiFi connectivity. The outdoor space will provide room for basketball, strength training, ping-pong, shuffleboard, and other fun activities. The indoor mat/exercise room will provide space for classes including Pilates, yoga, stretching, or just relaxing.

Dominican's annual Employee Giving Campaign takes place April 17 to May 5. Each year more than 30 employees step up to be campaign champions and work with the Employee Giving Committee to rally support. "I am so excited about what we can do this year," said committee chair Tari Schwarz. "The Employee Wellness Center is an amazing project, and we hope you will consider joining our wonderful employee donors by making a gift in their honor."

Please contact the Dominican Hospital Foundation at 831.462.7712, or email Rebecca Levy at Rebecca.Levy@DignityHealth.org.

Employee Giving Committee 2017

Tari Schwarz, Chair	Kerry Nehls
Ted Burke	Betty Patten
Beth Butler	Terri Primavera
Eric Hand	Micheal Simpson
Carol George	Jan Slay
Ian Mackenzie	Beth Watkins
Lillian MacMinn	



Left: Staff demonstrates use of the new tattoo removal laser.



Right: The Tattoo Removal Program staff with the laser. Left to right, Aretha Rodriguez, Natalia Rivera-España, and Maria Runciman, who recently retired from Catholic Charities as the Director of Mental Health and the Tattoo Removal Program for over 14 years. “This invaluable program is voluntary for patients and provides an opportunity for tattoo removal in support of creating personal changes and growth,” says Runciman. “The tattoo removal may provide a range of changes such as reducing life-threatening dangers, allowing for emotional freedom from past choices, promoting confidence, and increasing monetary successes through job promotions or personal businesses.”

New Laser for Tattoo Removal Program

Sometimes small changes make the biggest differences in someone’s life. Something as small as a tattoo can have big repercussions — preventing them from getting a job or serving as a constant reminder of a past they’d rather forget.

“The procedure is not much good to someone if they’re left with green splotches on their skin. They basically still have the tattoo,” says Dr. Magid. “So having the new laser has been very beneficial.”

Having the ability to remove the green ink may seem insignificant, but it makes all the difference for patients in the program who are trying to transform their lives, which not only benefits them and their families but the entire community.

Since 1997, Dr. Magid, a dermatologist, and a group of his colleagues have volunteered to remove tattoos of former gang members and people with visible tattoos hindering them from finding new employment. It’s a simple undertaking that makes a huge difference in people’s lives. “As doctors, it’s not that difficult of a task,”

says Dr. Magid. “That’s what is so rewarding about it, because it’s easy for us, and we’re really helping people.”

The tattoo program was originally run by Dominican Hospital but changed hands in 2013 and is now operated by Catholic Charities, with Dominican still supporting the program.

Thanks to a \$25,000 contribution from the Dominican Hospital Foundation, Morgan Magid, MD, and his colleagues who volunteer their time removing tattoos, have a new tattoo removal laser, which gives them the power to do something they couldn’t do before — remove green colored tattoo ink. Multiple donors have supported the program throughout the years.

“The Dominican Hospital Foundation has been with us all the way through this entire endeavor. If it wasn’t for donor contributions, we wouldn’t be in existence,” says Dr. Magid.



Longtime Dominican Hospital supporter Maureen Benito with Elizabeth Rafietari, and joined by Giants baseball radio announcer legends “Kruk and Kuip.” Maureen Benito has recently provided substantial support for the Healing Courtyards Initiative by naming the Norman and Maureen Benito Surgery Courtyard.

Diamond Anniversary Makes 2016 Holidays d'Eleganz a Glittering Success

It was time for celebration at the Dominican Hospital Foundation 2016 Holidays d'Eleganz, as over 800 people came together to celebrate Dominican Hospital's 75th Diamond Anniversary. The truly spectacular event, which included a President's Luncheon and Gala Evening, was the most successful to date. More than \$530,000 was raised, exceeding the previous year's revenue by \$70,000. The past five years has seen a 72 percent increase in event revenue. Key to this year's success was the extraordinary support of over 90 sponsors, numerous donations of goods and services, and 60 volunteers. Funds raised support two important hospital priorities: Dr. Joseph T. Anzalone Family & Newborn Care Courtyard and the Cardiac Hybrid Operating Suite.

The President's Luncheon, which included a silent auction and decorative tree drawings, recognized

sponsors and featured international music sensation Mariana Viguera Restellia.

The Gala was hosted by Renel Brooks-Moon, Public Address Announcer of the San Francisco Giants and featured behind-the-scenes stories and baseball insights with Giants' radio legends Mike Krukow and Duane Kuiper, better known as “Kruk and Kuip.”

Special thanks to our Holidays d'Eleganz committee members

Annie Asche, Co-Chair
Mary Rose Mackenzie, Co-Chair
Jared Bogaard
Tiffany Hammer
Stephanie Lutz
Chris Maffia

Donna Maurillo
Julie Mazurek
Martina O'Sullivan
Rodney Terra
Alla Zeltser-Fitch



Ted Burke, Foundation President, with Albert Smith.



The Annual Healthcare Sponsorship program creates many partnerships with local organizations to provide the very best medical care to our community. Bogard Construction, Inc. is a presenting sponsor, along with Dignity Health Medical Group–Dominican, and California Grill/Lakeside Organics Gardens. Dominican Hospital's Vice President of Philanthropy Beverly Grova (second from left), with Chip and Suzie Bogaard, and Jared and Laura Bogaard.



Holidays d'Eleganz committee co-chairs Annie Asche and Mary Rose Mackenzie.



Guests enjoy a strolling reception featuring an oyster bar, with hosted wine and cocktails.

"It was a blast working with Mary Rose to make the event such an amazing success and we are so thrilled to see all the generous support on behalf of Dominican," - Annie Asche.



View of the "Fund the Need" live auction that raised money for a new Cardiac Hybrid Operating Suite. Please view video featuring Dr. Bilal Shafi, cardiac surgeon, at www.supportdominican.org.



Dr. Nanette Mickiewicz, president, Dominican Hospital, and Dr. Michael Ellison, pictured with Giants "Kruk and Kuip," Mike Krukow and Duane Kuiper, at the VIP event.

All photos by Yvonne Falk

With Gratitude to our 2016 Holidays d'Eleganz Sponsors

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Kevin Sanchez



DeAndre' James, Executive Director of Dignity Health Medical Group – Dominican, with Robert Quinn, MD.

Major Community Involvement and Personalized Care

Dignity Health Medical Group – Dominican has been part of the Dominican Hospital Foundation Annual Healthcare Sponsorship Program as a presenting sponsor since 2012.

The medical group operates 18 clinics in Santa Cruz County, with specialties including endocrinology, gastroenterology, infectious diseases, internal medicine and geriatrics, OB/GYN, oncology and hematology, pediatrics, plastic and reconstructive surgery, physical medicine, and rehabilitation, primary care, urology, and urgent care. It is comprised of over 70 physicians, and the Medical Foundation is rapidly growing due to increasing demand for primary care physicians in the area.

Although new to Dignity Health Medical Group – Dominican, Executive Director, DeAndre' James is very familiar with what it takes to put people first. He served as an EMT in the Navy for seven years, and then returned to civilian life to obtain his education and begin his work with Dignity Health.

"We stand out and attract physicians because we maintain the community feel while providing unbiased, physician-led patient care. The longtime key leadership of Robert Quinn, MD, Dean Kashino, MD, and Steven Magee, MD keeps the community prospering and make us successful," said James.

"We're proud to support Dominican, and I have worked closely with the Foundation over the years. I know firsthand that funds are put to the best possible use for improving patient care and allowing us to provide cutting-edge services, such as the Ekso Robotic Gait Trainer (GT) for rehabilitation," — Robert Quinn, MD

The Annual Healthcare Sponsorship Program recognizes sponsors who give at levels of \$10,000 or \$25,000. The program is designed to provide significant year-round recognition and exposure to sponsors while improving the health of our community. **For more information on how to become involved, please call 831.462.7712 or email Rebecca.Levy@DignityHealth.org.**

SAVE THE DATE
Friday, June 16, 2017



Dominican Hospital Foundation
A Dignity Health Member





DOMINICAN
golf
TOURNAMENT
DRIVING FOR HEART CARE

Join the Foundation at DeLaveaga Golf Course as we raise funds for our Cardiac Hybrid Operating Suite. Sponsorships are available.

Register at supportdominican.org

Contact Us

1555 Soquel Drive, Santa Cruz, CA 95065 | 831.462.7712

GivingToDominican@DignityHealth.org | visit: supportdominican.org

 facebook.com/DominicanHospitalFoundation



Beverly Grova
Vice President of Philanthropy
Beverly.Grova@DignityHealth.org



Alexandra Van Zanen
Executive Assistant
Alexandra.VanZanen@DignityHealth.org



Rebecca Levy
Director of Philanthropy
Rebecca.Levy@DignityHealth.org



Samantha Polizzi
Marketing Coordinator
Samantha.Polizzi@DignityHealth.org



Anthony Pagliaro
Development Specialist
Anthony.Pagliaro@DignityHealth.org



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