

Dominican Hospital Foundation

2019-20 Annual Impact Report



**Dominican Hospital
Foundation®**

A Dignity Health Member



Our mission

The Dominican Hospital Foundation aims to put kindness into action. Our work focuses on the people we need to reach the most – our youth and under-served communities that need help but often lack the voice and resources to ask for it.

Your investment in humankindness creates the impact we have together.

The health care needs of our community are ever changing and the Dominican Hospital Foundation is proud to successfully meet those needs, thanks to our partners in philanthropy.

Our foundation's deep commitment to health care is a right that must be provided to all people on the basis of justice and inherent dignity. The foundation's mission is to continually seek support for high-quality, affordable, compassionate health care services that meet each person's physical, mental and emotional needs.

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A message from our leadership



Jared Bogaard

President, Dominican Hospital
Foundation



Drew A. Gagner

Vice President & Chief Philanthropy
Officer, Dominican Hospital
Foundation

Generosity fueled the common good for our ministry this year, helping us raise more than \$4.4 million through philanthropy. Those dollars are critical in ensuring that Dominican Hospital can serve the vulnerable and build a healthy community.

There is an act of kindness behind each and every one of those dollars that we hope to honor in this annual report. In the following pages, we bring you stories and statistics from the 2019-20 fiscal year, to show you why we need this support and how these vital funds are making a difference for our patients, their families, and our community.

In these pages you will learn how we responded to the COVID-19 pandemic here at Dominican Hospital with an outpouring of support to our staff. And how that same funding approach is helping to annually fund key areas and departments at the Hospital through our Health Care Sponsorship and Employee Giving Programs.

We also meet donors who share their unique take on why they give, what it means to them personally and what it means to their community. We see how their contributions allow programs to grow and facilities to expand to serve even more people in the places they call home.

We hope to show you the incredible impact you can have on so many — individually and collectively — when you give your gratitude, trust, and support.

Each gift, no matter the size, contributes to myriad possibilities to improve health and impact patient care. We are so grateful to each and every person who makes this commitment through philanthropy.

We hope you enjoy this report and feel inspired to share these stories with your circle.

Thank you,

A handwritten signature in blue ink that reads "Jared Bogaard".

Jared Bogaard
President, Dominican Hospital Foundation

A handwritten signature in black ink that reads "Drew A. Gagner".

Drew A. Gagner
Vice President & Chief Philanthropy Officer, Dominican Hospital
Foundation

We are in this together

“To the heroes of Dominican, thank you for standing up (and staying up!) and caring for our community.

The humankindness is what makes you heroes!

My heart is with you during this challenging time. ”

—Your community friend and thankful admirer

\$1M Anonymous Gift

Shedding a spotlight on our hard-working and dedicated Dominican Hospital employees, we received a truly amazing gift from one of our generous donors of \$1 million.

As the donor wished, 100 percent of the gift was distributed in May 2020, to employees who met the qualifications, in gratitude for their hard work at the hospital during the COVID-19 pandemic.

COVID-19 Response

As a result of the pandemic, Dominican Hospital received an outpouring of support in both monetary and in-kind gifts. We have raised over \$1.1M and received more than 10,000 meals and 125,000 pieces of personal protective equipment (PPE) including masks, gloves, head-sets, disinfectants, and more.

In response, we have established two charitable funds to support emergency response during the COVID-19 pandemic and/or other crises.

The **Dominican Frontline Spirit Fund** will be used to bolster the spirits of our community of frontline health care providers at Dominican Hospital, who put themselves and their families at risk each and every day they come to work.

The **Dominican Emergency Preparedness Fund** provides necessary resources to care for our patients during a crisis—such as the current COVID-19 pandemic—through medical supplies, medical equipment, testing, additional staffing, and other unidentified needs that may arise.

Special Thanks

Meal Donations:

Ate3one • Care from the Heart • Clif Bar & Company • Del Mar Foods • Dream Inn • Elyxir Distributing • Foodsmith • Gary Sinise Foundation • GoMacro • Granite Construction • Graniterock • Happy Boy Farms • Jamba Juice • Joe's Waffle • Lillian's • Linda Bottarini • Little Caesars • Marianne's Ice Cream • Marini's Candies • Marini's At the Beach • Mission St BBQ • Poly (formerly Plantronics) • Santa Cruz Seaside Co. • Santa Cruz Vac and Sew • Shogun Japanese Restaurant Steamer Lane Supply • Steeped Coffee • Upper Crust Pizza & Pasta • Zoccoli's Delicatessen

PPE Donations:

Apple, Inc. • Aura Marcela- Torres, DDS • Cabrillo College • Carl Primavera, DDS • Chris Lochhead • Cynthea Thomas • Cynthia Creed, DDS • Ebrahimian Integrative Dentistry • Erick Eklund, DDS • Karen Thomas • Kimmie Lau • Landmark Dental • Michael Sierra • New Leaf Community Market • Patricia O'Katsy • Peter Allen • Philip Karantzalis • Santa Cruz Bicycles • Santa Cruz Community Health • Santa Cruz Surgery Center • Smith & Vandiver • Stu Hurvitz • UCSF & Salesforce • Wandy Tsai, DDS

A Place of Peace

Due to medical complications, Aptos resident Yuki Batterson was airlifted to Stanford Hospital promptly after she went into labor. There, she gave birth to identical twin girls, Hope and Naomi. However, during her pregnancy, doctors had tragically discovered that Hope would not survive long after she was born.

The twins were transferred to Dominican Hospital's advanced Level III Neonatal Intensive Care Unit (NICU) six days after they were delivered at Stanford—Hope for palliative care and Naomi for intermediate care for premature birth. “Dominican’s NICU nurses traveled all the way to Stanford, showing up like angels, to come take us ‘home’ during the most difficult time of our lives,” says Yuki. “It was also such a relief that we could be in our home with our other young daughters while we made the NICU trips, instead of in Palo Alto.”

To honor Hope’s memory and to show appreciation for the high quality of care she received during the 28 day stay in the NICU, Ben and Yuki, donated \$10,000 to the Dr. Joseph T. Anzalone Newborn Care Courtyard, which was matched by Ben’s employer, Apple Inc. This gift names a bench in honor of Hope and Naomi, and sits near the room where Hope received care.

“We hope our donation helps bring a bit of much-needed fresh air and relief to both the families and staff of the NICU,” adds Yuki. “Nature has a way of fixing everything.”

Caption: In celebration of Naomi’s first birthday, Ben and Yuki requested donations for the NICU in lieu of presents. Pictured here are Dominican NICU nurses, Susan Hawley and Hollie Landry.



“How lucky we are to have the combination of sophisticated medical care paired with the hearts of Santa Cruz people.”

—Yuki Batterson



Giving Back Through Generations

The Marlatt family is a shining example of volunteer service. Monica Marlatt, who had volunteered as a candy striper, along with her children Madeline, William, and Danika, began a donation program for pediatric patients called “Happy Boxes” in 2007. After a short break Danika is once again donating to children in the ER.

“I restarted the Happy Box monthly donations because I have always found joy in helping others,” says Danika.

“I have found that little distractions such as a stuffed animal can help comfort children who are going through a difficult time. I hope that these boxes make a patient’s day a little brighter.”



Giving by the numbers

Total dollars raised

This year, our donors came together to realize the power of generosity and gratitude in our community. The results have been inspiring.

\$4,388,000	2019-20
\$1,650,000	2018-19
\$2,773,000	2017-18
\$2,384,000	2016-17
\$1,204,000	2015-16



Transfers to hospital

Transfers made by the Dominican Hospital Foundation to Dominican Hospital show collaboration as monies are transferred only after the obligations of donor intent has been met.

\$4,600,000	2019-20
\$4,130,000	2018-19
\$2,921,000	2017-18
\$2,846,000	2016-17
\$2,282,000	2015-16



Total donors

Donors bolster innovation, bring together our community, and serve the vulnerable. Together we accomplish what none of us could do alone.

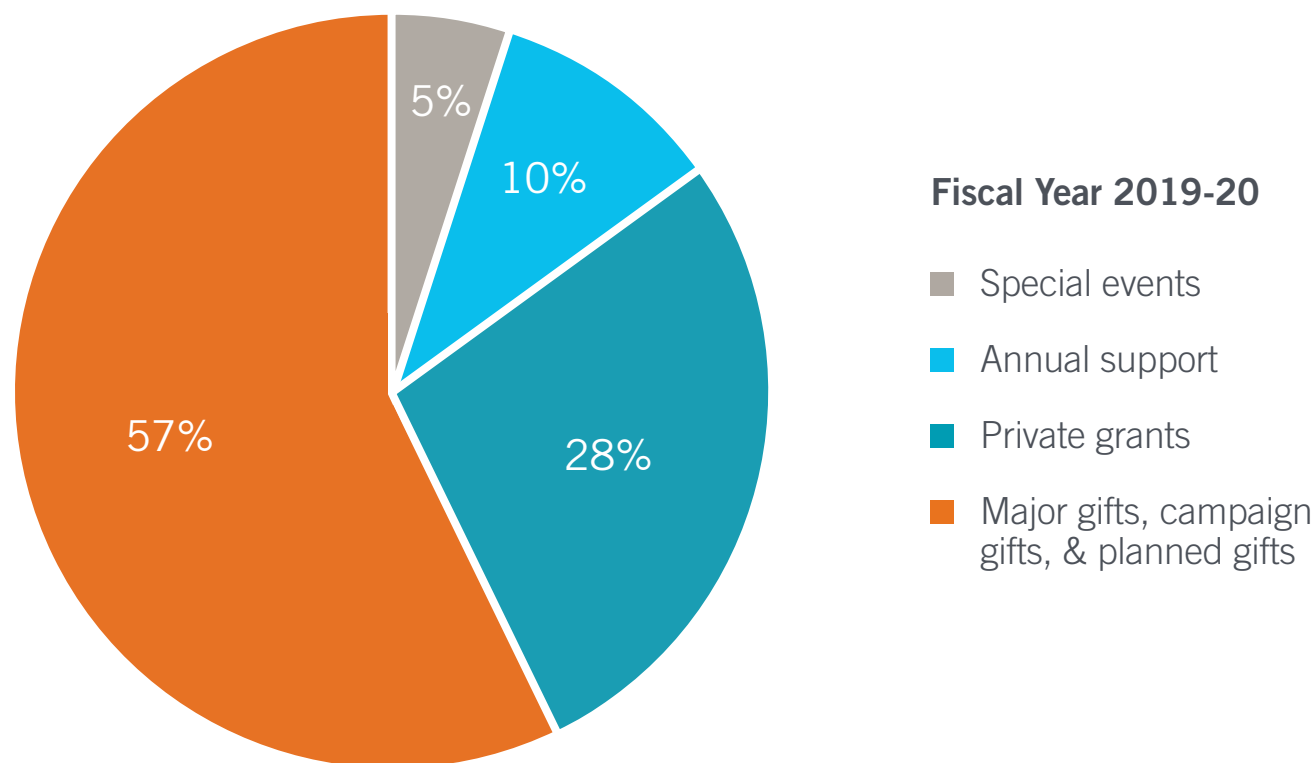
1,547	2019-20
1,408	2018-19
1,571	2017-18
1,825	2016-17
1,821	2015-16



How funds are raised

Philanthropy of a diverse group of donors supports our ministry at Dominican Hospital through a variety of ways—annual donations, grants, planned and estate gifts, and attending events—we, and the patients we serve, are forever grateful.

Donations, both large and small, enable the foundation to provide cutting-edge technology, build and support health education and community outreach programs, and support those who cannot afford the costs of health care.



Your support at work

In fiscal year 2019-20, these are the top six areas that were funded through donations made to the foundation.



Your kindness in action



Healing Courtyards

This fiscal year brings us to the completion of our Healing Courtyards Initiative which began in 2014 and raised \$4.4 million. We have officially broken ground on the two remaining courtyards, to be opened by this fall.

More than 630 community members, employees, physicians, businesses and foundations have donated to the project, providing soothing respite and therapeutic benefits.

Monterey Peninsula Foundation Rehabilitation Garden

This space was designed with the input of physical, occupational, and speech therapists to serve our patients in our Acute Rehabilitation Unit (ARU) who are recovering from stroke, neurosurgery, spinal cord injuries, or orthopedic surgery. The garden may also aid in recovery for patients with recent severe medical issues, amputations, or cardiac and oncology surgeries.

Norman and Maureen Benito Surgery Courtyard

This courtyard features a soothing pond with turtles and koi fish and private respite areas to reduce stress for visitors, as well as, patients recovering from surgery. The addition allows for an upstairs balcony expansion, significantly increasing the only outside space available to patients on the second floor.

The expanded Surgery Lounge, used by more than 50,000 people each year as the main waiting area for acute surgeries, allows for more space for families and loved ones. Designed with the input of surgeons and nurses, the lounge includes a private consult room where surgeons can report the outcomes of the surgery, ensuring patient privacy and an appropriate setting for sensitive communication.

Nello and Pam Santacroce Meditation Courtyard

This garden is designed as a quiet area for all hospital visitors, patients, and staff to focus on meditation, contemplation, and mindfulness as part of their therapeutic approach. A planted green wall alongside the relaxing sound of water flowing from a water wall promises calming and peaceful effects. This tranquil setting is inspired by the stunning redwoods of the Santa Cruz Mountains.

Dr. Joseph T. Anzalone Newborn Care Courtyard

Designed with the input from our nursing staff and community, this peaceful setting allows new parents and their babies to enjoy fresh air and nature, helping to relieve feelings of stress and exhaustion and celebrate new births. Also inspired by our surrounding landscape, the courtyard will include a green wall, three mosaic animal sculptures, rocking chairs, and a tile mural celebrating births in Santa Cruz County.

‘Giving for Good’ Employee Campaign

We had an excellent year in house-wide Employee Giving Campaign, especially in light of the COVID-19 interruption of our active phase of the employee-engagement Philanthropy Initiative.

This year we focused on developing a culture of giving year-round. Our goal was to raise \$150,000 from 450 employees who specifically gave through the employee giving campaign.

We surpassed our annual goal by raising **\$154,680**, with a total of **493 employee donors**, which is nearly **30%** of our staff!

We are very grateful that Dominican has such a generous and hardworking staff who are dedicated and excited to improving the well-being of the hospital.

Giving
for
good.

100%
of gifts are
tax deductible

100%
helps fund
innovative programs,
technology, and
continue the gift of
a better tomorrow
for our patients



Annual Health Care Sponsorship

With the partnership of committed, local businesses we are able to support Dominican’s exceptional patient care across the hospital in key areas and departments.

Our annual sponsorship program recognizes gifts at levels of \$10,000 or \$30,000+.

Special Thanks

\$30,000+

Bogard Construction, Inc. • FTG Builders, Inc.

\$10,000-\$29,999

Alliance Roofing • Bay Federal Credit Union • Benito & Azzaro • Crow’s Nest Restaurant • Deluxe Foods of Aptos, Inc. • Devenney Group • First Alarm • Joni L. Janecki & Associates • Lakeside Organics, LLC & California Grill • M&M Electric • Palo Alto Medical Foundation - Sutter Health • Press Banner • Radiology Medical Group of Santa Cruz County • Santa Cruz County Bank • Santa Cruz Memorial • Santa Cruz Moving Services • Santa Cruz Post Acute • Santa Cruz Sentinel • Santa Cruz Surgery Center • Santa Cruz Waves • Shadowbrook Restaurant • Summers & Sons • Times Publishing Group, Inc.

“We are committed to serving the community.

The health of our partners is the health of all of us.”

– Lisa Cooper, CEO of Santa Cruz Surgery Center



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A Dignity Health Member

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Thank you!