



**Dominican Hospital
Foundation®**
A Dignity Health Member

Partnership for Patient Care

Together, we are here for our community



Your Partnership is an Investment

Strengthening more than 80 years as a leading health care provider to Santa Cruz County

Dominican Hospital has been a cornerstone of health and healing in Santa Cruz County since 1941, providing compassionate, high-quality care to all—regardless of circumstances or ability to pay. As a not-for-profit, mission-driven safety-net hospital, we are committed to ensuring that our community can access comprehensive healthcare services, from emergency care and acute treatments to preventative health and wellness programs that improve long-term quality of life.

Hospital Impact

222 Licensed beds

1,600 Employees

110 Volunteers

475⁺ Physician relationships

11,000⁺ Inpatients treated annually

Patient Impact

153,000⁺ Outpatients treated annually

40,000⁺ Emergency Room visits annually

800⁺ Births annually

200⁺ Infants treated in the Level III NICU annually

Ensure health care needs of those served by Dominican Hospital

Your partnership will support excellence in health and wellness

Philanthropic contributions, directed through the Dominican Hospital Foundation, are essential for elevating our community's well-being. The Foundation directly supports Dominican Hospital in acquiring innovative surgical equipment, funding critical programs, offering patient education, creating healing environments, and providing patient support funds.

Areas of Impact

Cancer Care

Dominican Hospital's Mary and Richard Solari Cancer Center accepts all patients, regardless of financial or insurance status. Housed within the Cancer Center are crucial support services at the Katz Cancer Resource Center and Infusion Center which provide therapy, navigation, education, and more, of which many are only available and made possible through your generosity.



Wellness Center

Through a medically-integrated approach, the Wellness Center offers a variety of health education classes and support groups, including the Senior and Dependent Adult Program and Parent Education. Each of these programs cater to our most-vulnerable populations and your support allows for the growth and maintenance of their health to stay out of the Hospital.



Advanced Technology

Innovations in healthcare have allowed for an increase of the assistance of minimally-invasive tools for many medical procedures. Your support allows for the funding to purchase the da Vinci Xi® robotic system and upgrade our spaces such as the Sister Julie Hyer Imaging Center. Each of these areas promotes improved patient outcomes, such as reduced hospital stays and a quick recovery.



Benefits and Recognition

Digital & Print Marketing

	PRESENTING \$30,000	HOPE \$10,000	TRUST \$5,000	KINDNESS \$2,500
Sponsor Recognition Logo in Focus on Wellness		✓	✓	✓
Optimal logo placement “Presented by”	✓			
Ad in Focus on Wellness (90,000 distributed, 2x/year)	Full Page	Half Page		
Spotlight Article in Focus on Wellness	✓	✓		
Thank You Placement in Santa Cruz Sentinel	Logo	Logo	Logo	Name Listing
Thank You Placement in Times Publishing Group, Inc.	Logo	Logo	Logo	Name Listing
Social Media (FB, IG, YouTube, LinkedIn, etc.)	✓	✓	✓	
Newsletter E-Blasts (5K+ constituents, monthly)	✓	✓		
Logo on Foundation Website	✓	✓		
Spotlight Video (shared via social media and website)	✓			
Recognition on Direct Mail Appeal Letters/Emails (Fall, End of Year, Spring)	✓			

Partnership Recognition

	Logo Placement and Size			
	Prominent	Regular	Small	Name Listing
Listing on Donor Wall within Hospital Lobby	✓	✓	✓	✓
Logo on Media Screens	✓	✓		
Invitation and Acknowledgment at Events	✓	✓		
Sponsor Signage Located in the Hospital, Wellness Center, and Katz Cancer Resource Center	✓	✓		

2025–26 Events Calendar

Partnership recognition materials are showcased at various Foundation, Hospital, and community events.

In addition to the listed 2026 events, recognition is also included and visible at many other times and locations of the year such as medical professional skills training, education and screening events, as well as community events in which Dominican Hospital departments and programs offer their services.

Bob Swenson Legacy Society Reception

August 7, 2025

Mammography and Wellness Screening Events

Fall 2025, Spring 2026

Women of Wellness (WoW) Council

October 9, 2025, January 2026, May 2026

Donor Appreciation Reception

September 18, 2025

Employee Giving Program Kick-Off Month

October 1, 2025

Recognition Month

March 2026

Celebrating Dominican

December 18, 2025

Board and Executive Meetings

Quarterly in September, December, March, May

Community Educational Events offered through the Wellness Center

Monthly Topics

Fireside Chats offered through the Katz Cancer Resource Center

October 1, 2025, November 5, 2025, Spring 2025

Jon E. Nadherny Memorial Youth Symposium

March 6, 2026

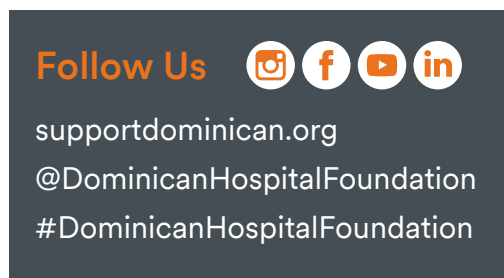
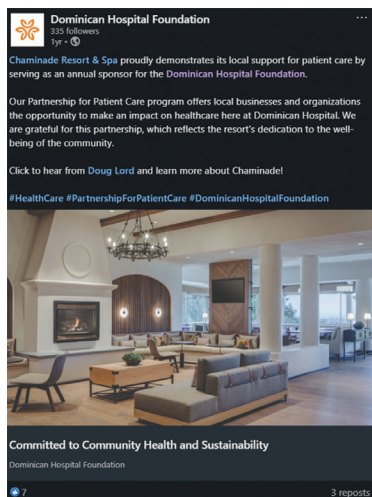
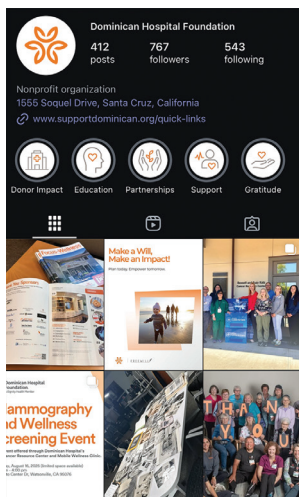
Women's Health Fair

April 23, 2026



Digital and Print Marketing

Year round recognition on Dominican Hospital Foundation websites, email communications, and social media accounts and also includes exposures across multiple print publications and event materials in sponsorship of Dominican Hospital Foundation's key initiatives.



Focus on Wellness

Focus on Wellness is a biannual publication that covers a variety of topics relating to health and wellness, shared stories of gratitude to Dominican Hospital, and includes the Personal Enrichment Program Catalog (PEP).

Audience

Santa Cruz County residents, physicians, employees, patients and their families

Exposures

- 90,000 households 2x/year = 180,000 exposures
 - 85,000 mailed to households across Santa Cruz County
 - 5,000 distributed to Dominican Hospital, Affiliated Clinics, and Physician Network Partners: 25+ Locations
- Increased exposures through digitally hosted format on Foundation and PEP websites.

Recognition

- Company promotional ad in each issue
 - Presenting: Full Page; Hope: Half Page
- Sponsor Spotlight article



Scan with your phone
to see the latest issue of
Focus on Wellness

Partnership Recognition

Our sponsors are recognized at many locations within the Hospital — and in a variety of ways — and provide daily exposure to visitors, patients and staff.



In-Hospital Recognition

Audience

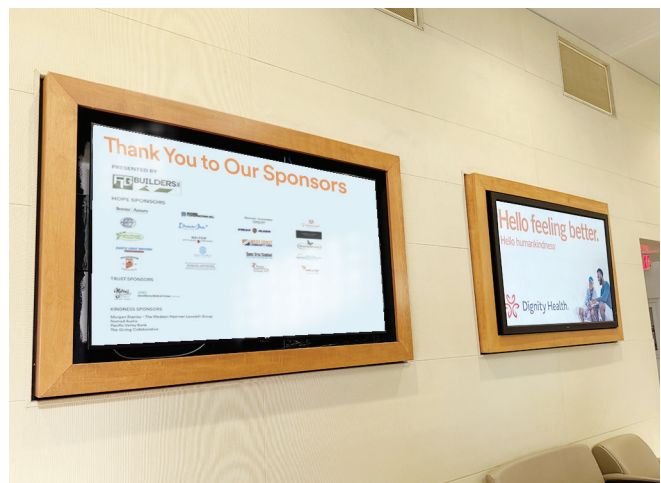
1,600 Staff, 475+ Physicians,
11,000+ Inpatients, 153,000+ Outpatients,
40,000+ Emergency Room Visits

Exposures

Combined exposures of 200,000 +

Recognition

- Lobby Donor Wall
- Logo recognition on Electronic Screens within the Hospital Lobby
- Recognition Banner, which is rotated in various areas of the Hospital for maximum exposure: front lobby, main hallway, Emergency Department, entrance to the Acute Rehabilitation Unit (ARU), and more.



Partnership Impact

By working together with the Dominican Hospital Foundation, be assured that your contributions will make a significant impact on our community's level of health care. We invite you to join us in this impactful effort.

PRESENTED BY



HOPE SPONSORS



TRUST SPONSORS



KINDNESS SPONSORS

Morgan Stanley - The Wedeen Hammer Locatelli Group
Nomad Audio
Pacific Valley Bank
The Giving Collaborative

Sponsorship Levels

Presenting

\$30,000+

Hope

\$10,000 – \$29,999

Trust

\$5,000 – \$9,999

Kindness

\$2,500 – \$4,999



Thank you.

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