



## Coming Together to Support Dominican Hospital and the Santa Cruz Community

Seventy-five years of giving; 75 years of Dominican Hospital serving our community. We had an amazing celebration in September at Chaminade in recognition of the hospital's 75th anniversary and the successful completion of our most recent fundraising effort, the Together Campaign.

The past four years at the Foundation have been very active and productive. After launching this campaign and establishing its goals, the Foundation and the hospital worked in complete alignment to accomplish key initiatives. Through thoughtful planning, this \$10.6 million campaign allowed us to realize major advancements for the hospital, greatly impacting the level of patient care and satisfaction.

Our recent Impact Report demonstrates what a positive difference your donations make to health care in our community. You will see some of the impressive results in this issue; please contact the Foundation if you would like an electronic copy. Your generous investments in Dominican Hospital have had a profound effect on the level of health care available for our entire region.

Gifts to Dominican often come from grateful patients whose stories touch our hearts. In this issue you will learn about why people give to the hospital—what personal experiences motivate them to get involved. We invite you to share your stories with us as an inspiration to others, by contacting the Foundation staff at 831.462.7712.

Thank you for trusting us with your philanthropic dollars as we spend them carefully and effectively for the greatest impact on *you*, our community partners, neighbors, and friends. We look forward to partnering with you for the next 75 years as we work together to provide a healing environment on the leading edge of medical developments.

With great appreciation,

*Ted Burke*

Ted Burke  
President,  
Dominican Hospital Foundation



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**Cancer Center Coordinator Anne Lindberg discusses the services provided at the Mary and Richard Solari Cancer Center with a patient.**

## Cancer Patients Receive Financial Help

A new program—funded by the generosity of the Riverstyx Foundation—places a financial advocate in the Mary and Richard Solari Cancer Center to advise patients. Says a representative of the Riverstyx Foundation: “We are pleased to provide funding that will improve access to care by reducing the financial barriers for cancer patients. This will reduce their stress as they go through the difficult challenges and treatments needed for their recovery.” The Riverstyx funds will provide a part-time advocate for two years.

Wells Fargo Foundation has also joined in to help support the program. “Many people depend on Dominican Hospital each year for specialized care and services. That is why investing in this great organization will ensure that crucial services continue in our local community,” said Dean Austin, Wells Fargo principal relationship manager. “It’s a great honor to deliver Wells Fargo’s support to this extraordinary organization and their various programs, like the oncology patient financial advocate program.”

Researchers studying the financial challenges of cancer patients report that:

- More cancer patients fear their financial obligations than dying from cancer.
- Oncology patients are twice as likely to file for bankruptcy.
- 29 percent of cancer patients avoid or delay filling prescriptions due to costs.

- 24 percent of oncology patients suffer relationship problems due to the financial pressures.
- Patients are making treatment decisions based on cost, rather than outcomes.

The financial advocate improves patient outcomes by helping qualified patients and families explore options for financial assistance for medical and therapy costs, insurance, and billing, and serving as a liaison to resolve balance issues and establish payment plans.

The new position is part of a larger initiative recently implemented through the Solari Cancer Center Survivorship Program that hopes to improve cancer patients’ lives, allowing them to focus on their health during and after treatment. “We aim to be at the forefront of oncology treatment and services,” says Kathy Finnigan, RN, manager of oncology services at Dominican. “With a new cancer diagnosis, the opportunity exists to review and evaluate the status of a patient’s health care coverage and to seek enrollment in plans that increase coverage and reduce out-of-pocket costs. The grant from the Riverstyx Foundation will enable us to provide this vital service.” The hospital anticipates helping 70 people per year or 30 percent of Dominican’s oncology patients with the new program.

Providing the best possible care to patients regardless of their ability to pay is fundamental to Dignity Health Dominican Hospital’s mission and values.

# The Together Campaign

A timeline of the Foundation's four-year, \$10 million fundraising effort

In 2012, the President's Task Force, a community and hospital partnership, convened and identified six key initiatives. Over the next four years, the Dominican Hospital Foundation focused on these initiatives and has now successfully completed its \$10 million Together Campaign. Co-chaired by Ted Burke and Linda Burroughs, the task force included 72 community leaders.

Dear Dominican Foundation,  
I have just begun my chemotherapy treatment at the Infusion Center and I want to express my gratitude to the donors and developers who created this center.  
It is remarkable to have the abundance of resources under one roof staffed by caring & dedicated health professionals.  
I am blessed to be in your hands.  
Thank you.

This effort to identify initiatives and focus on larger goals represents a serious effort by the hospital and the Foundation to join forces. To increase support from individuals, businesses, and other foundations as we build the capacity of the Dominican Hospital Foundation to improve patient care.

For more information about the Together Campaign please view our new Impact Report by visiting us online at [supportdominican.org](http://supportdominican.org).



Left to right: Jill Wilson, Sister Michaela Siplak, OP, Ana Elgina, Jared Bogaard, Ian Mackenzie, Linda Burroughs, and Salem Magarian, MD.

## The Six Key Initiatives of the Together Campaign



1.

Mary and Richard Solari  
Cancer Center



2.

Acute Rehabilitation Unit



3.

Women and Infant Care



4.

Cardiac Initiative



5.

Healing Courtyards

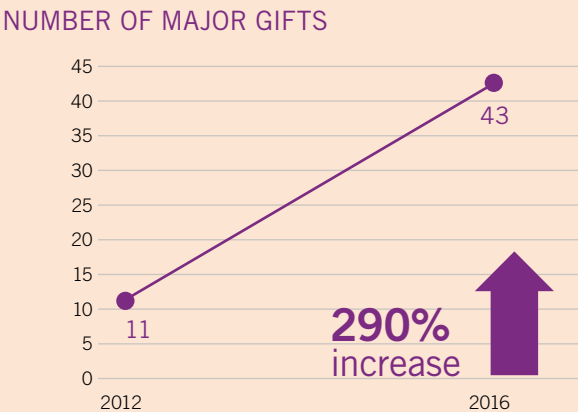
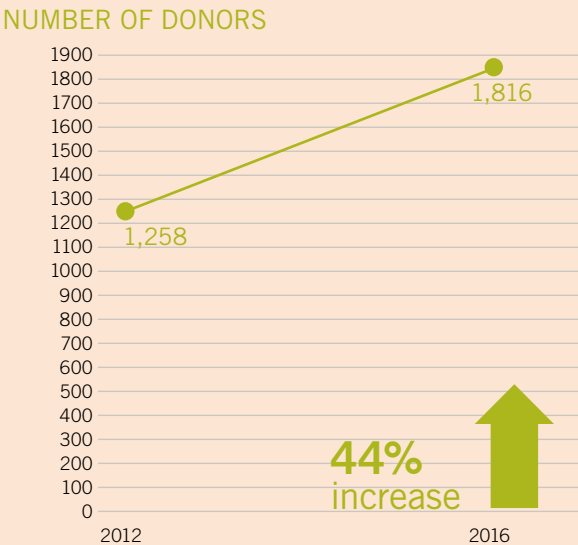
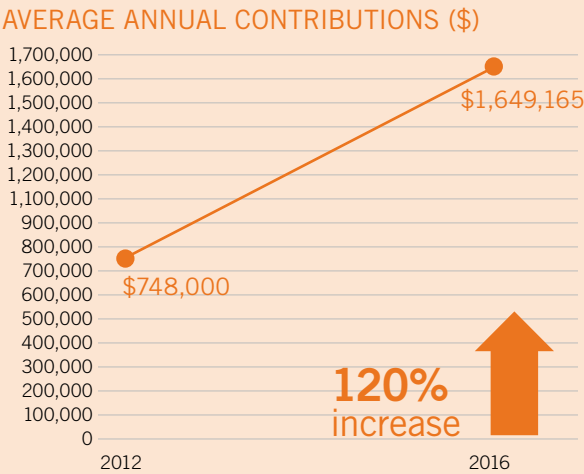


6.

Endoscopy Suite

# Giving Is on the Rise

Numbers reflect giving in 2012 vs. 2016

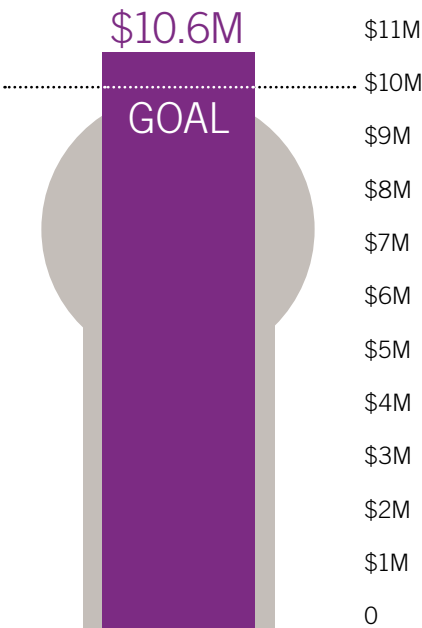
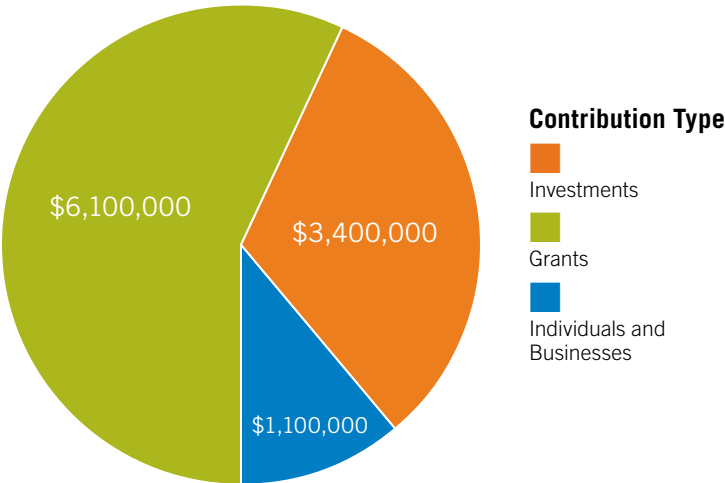


# The Together Campaign Exceeds Its Ambitious Goal!

**\$10.6 million**  
raised from 2012 to 2016

Thank you to our many contributors for investing in Dominican Hospital and bringing the most advanced care possible to this community.

## Together Campaign Contributions







# A Moment of Gratitude

Honoring Dominican Hospital's 75-year anniversary and the culmination of the Together Campaign

On Sept. 14, the Dominican Hospital Foundation hosted a donor appreciation reception that combined celebrations for the hospital's 75th anniversary and the completion of the Together Campaign. Guests gathered at the luxurious Chaminade Resort & Spa to enjoy refreshments and music by Joe Ferrara. A short program at the event included physicians, hospital staff, and patients spontaneously sharing the impact that donations have made on their work and their experience at Dominican Hospital. (Special thanks to Chaminade Resort & Spa, Joe Ferrara, Mackenzies Chocolates, and TMD Creative.)

To learn more about donor support please visit us online at [supportdominican.org](http://supportdominican.org).



More than 160 Foundation donors, sponsors, and board members attended the event.



Jay Johnson, MD, cardiologist, tells the audience a story involving an ECMO machine (a portable bypass machine used to circulate blood through an artificial heart and lungs back into the bloodstream) that recently saved a patient's life.



Harry and Mary Blanchard with Ted Burke, Dominican Hospital Foundation president.



Todd Strumwasser, MD, senior vice president of operations for Dignity Health's Bay Area Service Area, with Susan MacMillan, vice president, strategy and business development; Dominique Hollister, manager of administrative services; and Carol Lezin, Foundation board member.





**Founding Guild Chair, Maureen Benito, with Elizabeth Rafietari.**



**Magdy Ismail, MD, medical director of the Dominican Hospital Neonatal Intensive Care Unit, shares how donations have impacted his work with our youngest and most vulnerable patients.**



**Greg Whitley, MD, medical director of the Dominican Hospital Emergency Department and chief of staff, with Robert Quinn, MD, Dominican Hospital Acute Rehabilitation Unit medical director and president of Santa Cruz Medical Group Inc.**



**Mike and Bertie McElroy with Mary Solari and Ginny Solari Mazry, loyal supporters of Dominican.**



**Dominican Hospital Foundation board member Larry Brenner; Supervisor John Leopold; Chuck and Susan Hawley; and Nanette Mickiewicz, MD, Dominican Hospital president.**



**Dominican Hospital Foundation staff Anthony Pagliaro, development specialist, and Samantha Polizzi, development intern.**

# The 15th Annual Golf Tournament

Over the past 16 years, Dominican Hospital Foundation's Golf Tournament has been a great way for our community to come together and enjoy an afternoon of golf while supporting the area's health care needs. Such an event could never take place without the generosity of every volunteer, participant, and sponsor.

"My husband, Larry, and I volunteer in the tournament each year, and I am honored to be nominated as the chair for the 2016-17 year," says Beth Watkins, Dominican clinical analyst and member of the Golf and Employee Giving Committees. "We especially enjoy engaging with all the players and getting to know each volunteer in the tournament."

This year, more than \$50,000 was raised in support of Dominican Hospital's Rehabilitation Garden, part of the Healing Courtyards Initiative. The garden will provide a gentle transition out of the hospital by using features designed to help patients from our Acute Rehabilitation Unit improve in a real-life environment.

"I have enjoyed participating on the tournament committee each year as the tournament grows with more community involvement and entertaining activities on the course," says John Fisher, longtime Foundation board member and loyal donor.

The golf tournament is an important step toward making the garden a reality. Together, we ensure that our hospital has the resources it needs to serve our community.

## Thank You to Our Sponsors

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Steve's 76  
Urban Groove Hair Salon



# Recognizes 75 Years of Giving



**Right:** Beth Watkins, Golf Tournament Committee chair-to-be, and her husband, Larry Watkins, welcome guests at registration.



**Far left:** Jay Johnson, MD, cardiologist; Nanette Mickiewicz, MD, president of Dominican Hospital; and Ted Burke, president of Dominican Hospital Foundation, enjoy the tournament.

**Left:** "Thank you to the golfers, volunteers, DeLaveaga staff, and the sponsors who made this wonderful day possible," said Bette Harken, chair of the Golf Committee. George Dies (far left) and Will O'Sullivan (far right) were paired up with Bette and David Harken.

**Far right:** Anthony Pagliaro, Foundation development specialist, and Kyle Middleton, laboratory manager, process golf mulligans and raffle tickets for tournament participants.



## Congratulations to the winning teams:

**MEN'S 1ST PLACE:** Frank Cedarblade, Chris Jensen, Randy Nickles, and Jim Susick

**WOMEN'S 1ST PLACE:** Jeanne Howard, Karen Gosling, and Ann Meyer

**COED 1ST PLACE:** Sheri Anselmi, Steve Bruce, Gabriel Regaldo, and Mario Ruiz

## Tournament Committee:

Bette Harken, chair  
Sr. Rita Eileen Dean, OP  
Angelo DeBernardo  
George Dies  
John Fisher  
David Harken  
Martina O'Sullivan  
Sr. Michaela Siplak, OP  
Beth Watkins  
Jack Watson, MD





## Driven by the Mission

*Good Times* is one of the Hospital's Annual Healthcare sponsors, providing in-kind publicity to the Foundation



**Jeanne Howard,**  
publisher  
and Annual  
Healthcare  
sponsor, at her  
*Good Times*  
office.

People often ask *Good Times Weekly*'s publisher, Jeanne Howard, what the difference is between an editor and a publisher.

"A publisher is like the general manager of a media organization, so I am involved in every department," says Ms. Howard. "I make sure things function smoothly, and that we're staffed and profitable—or at least breaking even, which isn't easy."

Ms. Howard and her small staff of reporters and editors make up for what they lack in resources with drive and a dedication to their mission: providing the Santa Cruz public with meaningful news and analysis.

"We are able to accomplish so much with passion, a smart staff, and moxie without a lot of resources," says Ms. Howard.

Seeing the same sort of drive and passion in Dominican Hospital's staff, and all the things they do for their patients, Ms. Howard joined as an Annual Healthcare sponsor, donating promotional space in *Good Times*.

"When I became aware of all of the programs and improvements they've made at the hospital over the

years, I wanted the public to know too," says Ms. Howard. "It really is impressive."

She points to the establishment of the hospital's state-of-the-art Level III Neonatal Intensive Care Unit in 2011, its partnership with law enforcement to expand adolescent psychiatry, Dominican's remarkable acute cardiac response time—half of the national average—and the millions of dollars that the hospital donates to the uninsured each year.

"We are very fortunate to have the level of care that we do at Dominican Hospital," says Ms. Howard. "And I hope to see it continue in the future."

The Annual Healthcare Sponsorship Program recognizes sponsors who give \$10,000 or \$25,000. The program is designed to provide significant year-round recognition of and exposure to sponsors while improving the health of our community. For more information on how to become involved, please call 831.462.7712 or email [Anthony.Pagliari@DignityHealth.org](mailto:Anthony.Pagliari@DignityHealth.org).

# Physician's Challenge Is a Success

The Dominican Hospital Foundation has successfully completed the Physician's Challenge, created by board member Jim Thompson.

While living and working as an attorney in Santa Cruz for nearly 50 years, Jim Thompson has been both a visitor and patient at Dominican Hospital numerous times. He knows firsthand how important it is to have such exceptional health care facilities and qualified physicians close to home.

"I've gone to Dominican many times and have always had a successful experience," Thompson says. "We are lucky to receive such a high level of care here locally, from all the physicians."

With the changes to the health care system in recent years, Thompson wanted to ensure that the physicians working at Dominican feel a connection to the community they live and work in, and a stake in the hospital itself.

"It's always been important to me that the doctors and the community relate to each other," Thompson says. "And this connection is something that we have to always be working at."

Thompson wanted to do more to help with this integration through his work with the Dominican Hospital Foundation board. Twenty-one physicians have stepped up so far to pledge \$5,000 each to match his generous challenge gift of \$100,000. All of the proceeds will be used for the hospital's Healing Courtyards Initiative, specifically for the new expansion of the Central Surgery Lounge and Courtyard with a private physician consult room and a peaceful terrace for the second floor.

"The Healing Courtyards project benefits the whole community, including the physicians themselves," Thompson says. "It's a real positive thing, and that's why I chose to get involved."

## Physician's Challenge Contributors:

Nicholas Abidi, MD  
Michael Ellison, MD  
Ciara Harraher, MD  
Carlene Hawksley, MD  
Bill Hess, MD  
Christian Heywood, MD  
Magdy Ismail, MD  
Julie Jaffe, MD  
Karl Johsens, MD  
Dean Kashino, MD  
Gordon Lee, MD  
Louis Lee, MD  
Roy Martinez, MD  
Keith McKenzie, MD  
Edward McNamara, MD  
Nanette Mickiewicz, MD  
Steven Plumb, MD  
Randall Rea, MD  
Raj Singh, MD  
Freddie Weinstein, MD  
Greg Whitley, MD



Physicians join Jim Thompson for a meet-and-greet in the current courtyard, pictured left to right: Louis Lee, MD; Bill Hess, MD; Ciara Harraher, MD; Freddie Weinstein, MD; Keith McKenzie, MD; Jim Thompson; Dean Kashino, MD; Steven Plumb, MD; Nanette Mickiewicz, MD; and Michael Ellison, MD.



**Top left: Caroline Fuelling, retired nurse and mother of Paul Fuelling.**



**Bottom left: Paul Fuelling, local business owner and grateful patient.**

To: The Dominican Hospital Staff,  
My son was a patient with  
you for more than 2 weeks.  
Your caring and efficiency was  
remarkable. My family and  
I feel that care saved Paul's  
life. In gratitude, I am  
sending a donation to you. You  
are all an exceptional health  
care facility.

In appreciation and gratitude.

Caroline Fuelling

P.S. I am a retired RN of 51 years  
of service, so I feel I am a good  
judge of the care that Paul received.  
Thank you!

## A Home Away From Home

Paul Fuelling's mother, Caroline, recently donated \$1,000 to the Dominican Hospital Foundation in recognition of her son's care

After collapsing from a sudden attack of severe abdominal pain, local business owner Paul Fuelling was immediately taken by ambulance to Dominican Hospital. With pre-existing lung and heart conditions, he had a list of confusing symptoms, which the hospital staff worked tirelessly to decipher.

"They tested my heart and lungs and found that they weren't the issue," says Paul. "It was then discovered that I had a twisted colon, and when they removed it, my heart and lungs started working much better."

Paul's stay in the hospital lasted 19 days, and although he says that being away from home for so long usually makes him uncomfortable, the incredible care he received made his time there seem much shorter.

"The staff treats you like a person, not a patient," Paul says. "At the end of my stay, the hospital asked me

if any of the staff stood out, and I gave them a list. And when I got home, I sent them all flowers."

Throughout his stay, one event truly exemplified Dominican Hospital's commitment to its patients. While recovering quietly in his room, the ticking clock on the wall started to pester Paul. He mentioned it to one of the hospital's staff and within the hour, the clock had been replaced with a quieter model.

Paul's mother, Caroline, a retired nurse of 51 years, commended the hospital's exceptional service to her son and in appreciation and gratitude gave back to the hospital.

"Dominican's care and efficiency were remarkable," says Caroline. "My family and I all feel that the care he received saved Paul's life."



# The Legacy of Edward Rampone

A longtime community member leaves a generous \$100,000 bequest to Dominican Hospital



## EDWARD RAMPONE

April 22, 1921–  
Nov. 6, 2015

Rampone, “My uncle faced several medical challenges and he was very grateful for the nurses and physicians who took care of him and kept him dancing for many, many years.” Mr. Rampone served our community well, working 35 years for the U.S. Postal Service. His route during that entire time was Pasatiempo, where he had worked as a caddy at Pasatiempo Golf Course during his high school years. Mr. Rampone served in World War II and was awarded the Bronze

Star. He was married for 47 years to Alpeda Rampone until 1994. His strongest passions were the 49ers, traveling, and ballroom dancing, which he later shared with his dear friend, Peggy Mansfield.

We are grateful for his many years of support and for the legacy he has left to improve the health of our community.

We invite you to join the Bob Swenson Legacy Society. Please remember us in your will or trust. For information, contact Beverly Grova at 831. 462.7712 or visit [supportdominican.org](http://supportdominican.org).

We are pleased to recognize Edward Rampone as a member of the Bob Swenson Legacy Society and as an annual donor to Dominican Hospital since 1982. He recently left the Dominican Hospital Foundation a generous bequest of \$100,000.

According to his nephew, Randy



Beverly Grova



Anastasia Elgina



Anthony Pagliaro



Samantha Polizzi




Alexandra Van Zanen

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**Dominican Hospital  
Foundation**

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