

**Dominican Hospital
Foundation.**

A Dignity Health Member

**Santa Cruz Community
Rallies for Dominican**

The Foundation is moving full speed into 2016 thanks to the overwhelming generosity of so many in our community. Gifts for the Healing Courtyards Initiative now total \$2.4 million of the \$3 million needed. We still have a great opportunity to name the central surgery lounge in honor of a family or an individual. In addition, a number of significant gifts have been received for our cancer program. As a result, we will be providing the newest ultrasound technology throughout the Radiology Department, and helping our surgeons and their patients with new imaging and video equipment for our operating rooms.

An exciting spring lies ahead as we look forward to breaking ground on our first Healing Courtyard. In the following article, you will read about our recent annual holiday gala and its great result as the most successful event in its history.

And during the coming year, you will see the theme of the hospital's 75th anniversary expressed in our events and campaigns. This important theme begins with our Employee Giving Campaign this spring as we work to add 75 new employee donors. Already, close to 500 loyal Dominican Hospital employees donate each year to important hospital needs.

Recently, we have held a number of small group tours of the hospital for people to learn more about Dominican. We invite you to contact us at 831.462.7712 if you, family, or friends are interested in these informative one-hour tours.

Lastly, a huge thank you to those of you who have been helping us move forward. We have been blessed with many generous and community-minded friends, and are honored they have chosen to join in this important work.

With gratitude,

Ted Burke

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A Champion for the Healing Courtyards

Even after retiring from a long career as CEO of Driscoll's, Ken Morena has been anything but idle. He still serves as a mentor for the company's staff and has become one of the champions of Dominican Hospital's Healing Courtyards Initiative.

His involvement with the project began soon after his wife, Velma, spent some time in the hospital as a patient. Although Morena thought the services and treatment Dominican's staff provided were superlative, he felt the environment could be improved.

"That's what really got me involved," says Morena. "We wanted to make it better than we found it. The treatment was great, and the nurses and doctors were terrific, but the hospital itself was lacking in personality."

Soon after helping to plan the project, Morena found himself in a role he had never held—as a fundraiser. He was slightly reluctant to ask his friends and colleagues for donations, but after discovering how many of them relied on the hospital's services, he successfully

convinced them of the importance of giving back and raised a substantial amount for Dominican.

"We look at it as our hospital, and if I'm sick or injured, or if my wife becomes sick again, that's where we're going to be," says Morena. "And if we can make it better, that's what we're going to do."

Taking a role in a project that will benefit thousands of people in Santa Cruz County is the most rewarding aspect of donating his time and energy to Dominican Hospital, and Morena plans to continue to give back as much as he can.

"It's a feel-good thing," he says. "Doing something that will benefit so many, including myself and my own family, has made it very satisfying."

Above, Velma and Ken Morena enjoy an evening out at Shadowbrook's recent Dining for Dominican event.



Most Successful Holidays d'Eleganz

Event raises more than \$460,000 for the Healing Courtyards Initiative and the robotic gait trainer

The Holidays d'Eleganz committee, chaired by Jared Bogaard, VP of Bogard Construction, surpassed its lofty fundraising goal once again. "Under Jared's leadership, the sponsorship support has increased exponentially," says Annie Asche, a member of the Holidays d'Eleganz Committee and Foundation Board. "We had record attendance and sponsorship support this year."

Presenting sponsors Bogard Construction and Dignity Health Medical Group - Dominican were joined by Lakeside Organics and California Grill, owned by the Peixoto family. More than 73 sponsors, 87 auction donors, 676 attendees, and 53 volunteers made the 2015 Holidays d'Eleganz a truly extraordinary event.

The luncheon featured a talk by Tom Dreesen, in honor of Frank Sinatra's 100th birthday. At the gala event, Mr. Dreesen entertained the guests with a stand-up comedy show.

A big thank-you to our committee members, our sponsors, donors, attendees, live and silent auction contributors, and the small army of volunteers who made this phenomenal success possible.

Holidays d'Eleganz Committee Members

Jared Bogaard, Chair

Annie Asche

Sharon Bystran

Tiffany Hammer

Mary Rose Mackenzie

Chris Maffia

Julie Mazurek

Kathleen Obert

Pam Santacrocce

Joan Shapiro

Sally van Kaathoven





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1: Joe and Ingrid Burton with their daughter Christina Van Den Hoogen. **2:** Al Smith with Tom Dreesen and Annie Asche. **3:** Jared Bogaard, chair of the Holidays d'Eleganz committee, thanks Rowland and Pat Rebele for their generous support during the sponsor recognition ceremony. **4:** Guests and volunteers came together to make the event a rousing success, raising more than \$460,000 for the Healing Courtyards Initiative and the robotic gait trainer. **5:** Dr. Dean and Frances Kashino with Juana Castillo and Mike Walsh. **6:** Jason Thomasser with Valerie and Gary Benito and Connie Thomasser. **7:** Guests enjoyed a delicious strolling dinner featuring fresh oysters, crab, and caviar, among other delicacies. **8:** Dr. Julie Jaffe with Dr. Mindy White and Tory DeFavero.



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Pam and Nello Santacroce

Phase II of the Healing Courtyards Gets a Boost

Ever since she was recruited by one of the Sisters of Dominican Hospital decades ago, Pam Santacroce has been an integral part of the hospital's evolution, serving as a member of the Dominican Hospital Board. What has drawn her to the hospital—both then and now—is its focus on what is most important.

“In speaking of the hospital, its roots are in charity and goodness, and its focus is on caring for the patients. But it's also always willing to move forward to make the latest technology available,” says Pam Santacroce.

Santacroce's late husband, Nello, was there to support her through all the roles she served at the hospital and in their property management business. Like Dominican Hospital, Nello was never afraid to take the next step forward, to stay current with the times, and look toward the cutting edge.

“It has been an adventure to have lived with Nello and to have leapt forward with Dominican Hospital,” says Santacroce. “They have both been an inspiration to me.”

To honor Nello and give back to the hospital, which they both loved, Santacroce made a substantial donation to Dominican's Healing Courtyards Initiative. Because they lived by the ocean for many years, Santacroce thought it fitting to have the wall of water named in honor of Nello. The water wall will provide the hospital's patients and staff with a sense of peace and serve as a symbol of the hospital's focus on what matters most.

“All hospitals are shining stars,” says Santacroce, “but Dominican Hospital truly has a heart.”

The Healing Courtyards Initiative launched with a great start and has just kept going. Of the \$3 million needed for Phase I, \$2.4 million has already been committed. Phase I funds create a much needed surgery lounge (a naming opportunity is still available), a courtyard and terrace, and a rehabilitation garden. And already, \$250,000 has come in for Phase II, which includes the family and newborn care courtyard and meditation garden, plus the front entry. According to Joe Burton, the Healing Courtyards Initiative committee chair, “Plans include breaking ground shortly, with some grand openings during the hospital's 75th Anniversary year.” Watch for this exciting transformation at Dominican, and call the Foundation at 831.462.7712 to participate. Ask for Beverly or Ana.



New Donor Walls Unveiled

Thousands of names have been listed to recognize individuals, families, foundations, businesses, and community groups who have supported Dominican Hospital

In November, two new donor walls were unveiled at Dominican Hospital. Designed by award-winning Soquel artist Heather Matthews of Heather Glass, these works of art are located in highly visible spaces in the main lobby and the courtyard.

“The donor walls not only allow observers to see just how many people are involved in making the hospital a state-of-the-art facility but are also an opportunity for reflective pause. The beautiful pond-themed art allows people to stop and reflect,” says Ian Mackenzie, Foundation Board vice president and chair of the donor recognition committee that has been working on the donor wall project.

Before revealing the new donor walls’ captivating design, Dominican Hospital President Nanette Mickiewicz, MD, and Foundation President Ted Burke discussed the impact these generous individuals’ support has had on the community.

“These walls reflect the commitment the staff and physicians have in providing high-quality health care services to our community,” Dr. Mickiewicz says. “We have made great strides as a team toward our vision to be the best place to receive care, practice medicine, and work.”

“Dominican Hospital has always occupied a large place in the heart of our community,” says Burke. “It is only fitting that the community of past supporters occupies a large and prominent place at the hospital. And when looking forward from this day on, I am truly grateful to the many wonderful, generous people who will continue to support us, and indeed, the entire Santa Cruz community, as we work to enable the high-quality care provided by the dedicated physicians and staff at Dominican.”

Bogard Construction installed the donor walls with the help of Frank Cedarblade of HGA Architects. Both companies are longtime donors and supporters of the hospital.



1: Ted Burke, Foundation Board president, Ian Mackenzie, Foundation Board vice president, and Dr. Nanette Mickiewicz, Dominican Hospital president. **2:** Over 100 Dominican Hospital Foundation donors, board members, and sponsors gathered in the hospital lobby to view the unveiling of the two new donor walls. **3:** Bennett Katz and Maureen Benito with Dr. Mickiewicz. **4:** Della McKenzie with donor wall artist Heather Matthews of Heather Glass, and Dr. Keith McKenzie in front of the lobby donor wall. **5:** Velma and Ken Morena with Marisela and Dick Peixoto.

**Dominican Hospital Foundation.**

A Dignity Health Member



"We wanted to give back to the community. That's why I decided to make a legacy gift to Dominican Hospital Foundation through a bequest in my will."

— **John Fisher**

Dominican Hospital Foundation
Board Member

Create Your Own Dominican Legacy

Join over 100 community members who made a legacy gift to Dominican Hospital Foundation

You – or a loved one – have benefited from patient care at Dominican.

So maybe you want to give back to our community because of the care you or others received.

Perhaps you want to demonstrate your values to family and other loved ones by making a legacy gift to the Hospital in your will.

When you make this commitment we'll invite you to join our Bob Swenson Legacy Society. Joining is yet another way to demonstrate your values. We named this group after the founder of Dominican Hospital Foundation, Bob Swenson. He too wanted to share his values.

No gift is too small. Anonymity is an option. Your example encourages others.

For confidential information: Please contact Beverly Grova at (831) 462-7712, Beverly.Grova@DignityHealth.org

Contact Us

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GivingToDominican@dignityhealth.org

visit: supportdominican.org

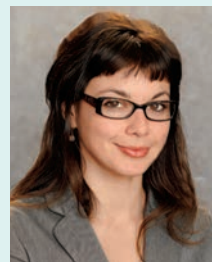
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**Dominican Hospital Foundation.**

A Dignity Health Member



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DID A DOCTOR, A NURSE, OR ANOTHER CLINICIAN MAKE A DIFFERENCE IN YOUR LIFE OR THAT OF A LOVED ONE?

Our Grateful Expressions program gives patients and their loved ones the opportunity to support Dominican Hospital while paying a tribute to doctors, nurses, or other caregivers who impacted their life.

Each honoree is listed on the Honor Wall, receives a card informing them of the thoughtful gift as well as a custom-crafted lapel pin to wear proudly.

As a not-for-profit organization, donations are vital to our investment in advanced medical technology, facilities, patient support and programs. Generous donors like you ensure the very best healthcare for our community.



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www.supportdominican.org
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Now, There's Another Way to Say, "Thank You!"



Annual Health Care Sponsors Invest in Community Health



Debbie Reed, PMG Medicare Advantage patient liaison, helps at the Senior Health Fair at Dominican Hospital.

A Shared Vision

A longtime supporter of the Dominican Hospital Foundation, Physicians Medical Group of Santa Cruz is pleased to become an Annual Health Care Sponsor

“Over the years, we’ve worked closely with Dominican Hospital to bring health and wellness out of the clinical environment and into the community,” says Stephanie Wilks, director of business development at Physicians Medical Group (PMG) of Santa Cruz. “Each year, we work with them to co-host a variety of events, including the Senior Health Fair each November and the Women’s Health Event, which is going to take place in May.” Both of the fairs are free to the community.

“We expend the effort because a health-based relationship with a patient doesn’t end when he or she leaves an appointment with a physician. That’s why PMG supports Dominican Hospital PEP (Personal Enrichment Program) classes that offer educational

resources, because sometimes change happens in a big way, and sometimes it comes in baby steps.”

PMG’s work with the Dominican Hospital Foundation as its Annual Health Care Sponsor benefits PMG patients in significant ways. For example, thanks to the efforts of the Dominican Hospital Foundation, an O-arm used in neurosurgery is available locally. Now, PMG physicians can rely on high-resolution imaging during surgery, leading to better outcomes and recovery for patients.

Physicians Medical Group of Santa Cruz supports the Dominican Hospital Foundation’s vision of offering the best health care resources locally. PMG provides quality health services to thousands of patients in the communities of Santa Cruz County. With hundreds of providers, 42 specialties, and 100 locations, PMG offers the largest network of independent primary care physicians and specialists in Santa Cruz County. PMG has received recognition in the CAPG Standards of Excellence program since 2007 and maintained “Elite” status for nine years.

To learn more about PMG, visit pmsgcc.com.

Paul and Kathleen Zech, Coldwell Banker

“There’s so much that Dominican Hospital does for the community,” says Paul Zech. “But they can’t keep giving without us giving something back.”

Helping people navigate their way through the complicated process of home ownership is the life’s work of realtors Paul and Kathleen Zech of Coldwell Banker Residential Brokerage in Aptos. One of the couple’s primary areas of expertise is assisting older clients when the time comes to reassess their living situation.

“We’ve taken the time, Kathleen especially, to develop resources we can utilize to help people through what can be a very scary time,” says Paul. “Whether they are selling their home to move into assisted living, downsizing into a smaller home, or striving to keep their home, we have the resources to

help them through every step of the way.”

Kathleen and Paul, both longtime residents of Santa Cruz County, recently sought out other ways that they could help those in their community. They realized that Dominican Hospital touches so many lives in the county, and after taking a tour of the hospital’s renowned programs, they chose to dedicate their time and resources to Dominican.

“We’ve been in this community for so long. We’ve raised kids here. It’s a close-knit community, and Dominican Hospital is the hub of it,” Kathleen says. “We will all need the services the hospital provides, so choosing to support Dominican was a no-brainer.”

The duo have recently become Annual Health Care Sponsors for the Dominican Hospital Foundation, and Kathleen plans on donating her time as a volunteer. In addition, they hope to create a program where a portion of the profits from each home they sell will be donated to the Foundation.



Kathleen and Paul Zech take a tour of Dominican Hospital.

The Annual Health Care Sponsorship Program recognizes sponsors who give \$10,000 or \$25,000.

The program is designed to provide significant year-round recognition of and exposure to sponsors while improving the health of our community. For more information on how to become involved, please call Anastasia Elgina at the Foundation office, 831.462.7712, or email Anastasia.Elgina@DignityHealth.org.