



Jared & Laura Bogaard with legendary SF Giants' commentators "Kruk & Kuip"

making a difference

Photography by Yvonne Falk, courtesy of Santa Cruz Waves



Suzie Bogaard, Beverly Grova, Chip Bogaard, Jared & Laura Bogaard



The sold-out audience enjoying the "75 Years of Giving" Gala held at the Coconut Grove



Jared receiving a recognition award for Bogard Construction's sponsorship of the event.

Jared Bogaard & Beverly Grova AND THE DOMINICAN FOUNDATION

On November 21, the Dominican Hospital Foundation held their annual Holidays d'Eleganz at the Coconut Grove. Legendary Giants' commentators "Kruk and Kuip" Duane Kuiper and Mike Krukow regaled the sold-out audience with stories and reminiscences of their years together. One hundred percent of the event's proceeds benefited patient care at Dominican Hospital with funds going to two fantastic improvements: the Healing Courtyards Initiative and the Cardiac Hybrid Operating Room.

How long have you each been serving with the Dominican Hospital Foundation?

Beverly: I've been with the Foundation for the last five years.

Jared: I joined the Foundation Board in 2010.

What roles do you serve / have you served with the Foundation?

Beverly: I work full-time with Dominican as their VP of Philanthropy. While that involves overseeing the Foundation and connecting with people who want to make a difference with their resources, "I'm also involved in ensuring we have good patient care.

Jared: I presently serve on the Foundation's Executive Committee, as well as the Holidays d'Eleganz Committee, of which I was Chair from 2013-2015.

What have you gotten out of serving with this cause?

Beverly: It's incredibly gratifying to help connect people who want to make a difference with tremendously impactful opportunities. At the end of the day, what we're doing is saving and



Beverly & Angelo Grova enjoying the festivities.

improving lives. For example, we were recently able to fund a new endoscopy suite. Often upgrading facilities and equipment expands our capacity. In this case we are now better able to diagnose pancreatic cancers. But it's not just the patients who are affected by these investments. When I talk with the doctors, nurses, and other support staff, they tell me that our investments bring fresh energy and enthusiasm for their professions. It's exciting to be part of a community that cares so much and invests so much in providing the absolute best care. The philanthropic community provides so much more than just resources. Their gifts create an energy that brings out the best in all of us.

Jared: Dominican Hospital and the Foundation are filled with good-hearted and honest people with a compassion for helping not only the hospital and its services, but also the Santa Cruz community at large. I am honored to be included in their ranks and in the years since joining, I have found it very fulfilling to be part of something with such a positive impact. The Foundation supports many services which directly improves the health of my hometown. I'm happy to be a part of that.

Do you have a favorite moment you can share... A time where it all became "worth it?"

Beverly: Oh, there are just so many! One of the things I find most remarkable is that we have over 500 Dominican staff members who contribute regularly to the Foundation. I can't think of anything that speaks more highly than that. It's truly an exceptional community we have here. But one story does come to mind. We had a donor awhile back whose gift provided a significant amount toward the purchase of an O-Arm Surgical Imaging System, which is the most advanced 3D imaging system available for brain and spine surgery. Well, not long after the purchase, the donor actually took a very bad fall and fractured his spine. He had no idea when he made the gift that he himself would need that equipment for his own treatment! While the majority of our donors are grateful patients themselves, that was a particularly powerful full-circle moment.

Jared: While being involved with the Holidays d'Eleganz, I've helped coordinate and increase sponsorship levels for the event. Beyond this, I've enjoyed being part of the process to determine how to allocate the money raised by the event, and have since seen its impact on the people (patients and employees) at the Hospital, as well as throughout Santa Cruz. Experiencing this cycle first-hand, and watching it actually make a difference in people's lives, makes the time spent throughout the year a worthwhile effort.

What thoughts would you share with someone else who was considering getting involved in the effort?

Beverly: Well, many people have had a significant connection with the hospital – and often it's quite emotional. That's usually where I encourage people to start. What type of gift would carry meaning for them? Some folks are interested in helping provide the most cutting-edge technology. Others want to help improve the hospital's environment. But one thing everyone loves is that since the hospital covers our administrative costs, 100% of the donated funds go to the cause they're supporting.

Jared: If someone is interested in serving with the Board, the Foundation is always welcoming new members. It is a fantastic way to make a positive impact on our community. The expectation of each board member is to be an ambassador and advocate for Dominican Hospital. While they encourage active participation, the time commitment is not exhaustive, as the Foundation Staff are all fantastic and very supportive.

For more information visit supportdominican.org, or for a personal tour of the Foundation's projects, please contact Beverly at beverly.grova@dignityhealth.org or (831) 462-7712.



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