

## DOMINICAN HOSPITAL FOUNDATION

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Dear Friends,

As I start my term as the new Board President, the year promises to be full of activity. Our Donor Appreciation event was well attended on a glorious day and you will enjoy some of the photos in this issue. A special thanks to the Bruzzone family for being such gracious hosts. In July, five of our board members, including myself, attended the Dignity Health orientation in San Francisco, gaining an understanding of healthcare issues nationwide as well as the opportunities and challenges facing our local hospital.

We are excited about the completion of the Mary and Richard Solari Cancer Center; seeing our first key initiative come to fruition. In addition to the relocation of the Bennett and Suzy Katz Cancer Resource Center, a Spanish speaking nurse navigator has been hired and education programs are being expanded under the leadership of Dr. Michael Alexander.

The Fall found us hard at work approaching sponsors for our Holidays d'Eleganz as we welcome Peter Funt from Candid Camera to our Friday luncheon and David Garibaldi, performance painter, to our Saturday gala. Our Annual Healthcare Sponsors continue to grow in number and board members are both supporting and encouraging others to join this level of giving.

We are working closely with physicians to join the Foundation in building support for the hospital. A new Medical Philanthropy Team is focusing on best practices to encourage philanthropy and create a culture of gratitude at the hospital.

Please contact us if you have ideas for increasing support or would like to be involved. The serious need for private support of hospitals is relatively new nationwide. Many hospitals are embarking on similar efforts, and we are excited to be breaking new ground to ensure that we all have access to the best possible care. We certainly don't want to be left behind and we want to work together to keep our hospital at the very top of its game.

Sincerely,

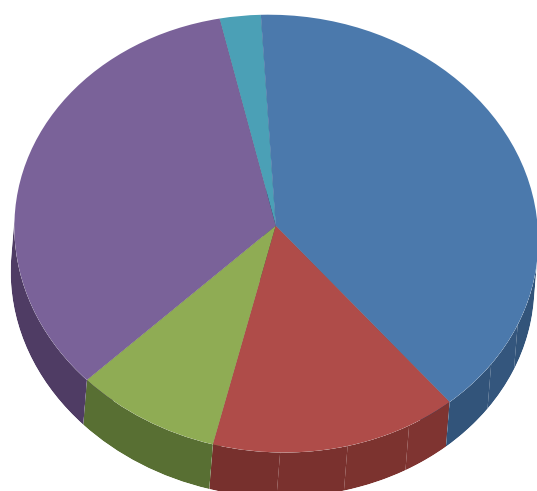


Jon Sisk  
President, Dominican Hospital Foundation

# FINANCIAL HIGHLIGHTS

*Fiscal Year Ending June 30, 2013*

## Income by Source



- Individual Donations – 40%
- Grants – 14%
- Events – 8%
- Investments – 35%
- Annuities & Bequests – 2%

**\$3,983,000**

## Foundation Funding for Dominican Hospital

|  |                    |
|--|--------------------|
| <b>Building &amp; Equipment</b> .....                          | <b>\$1,130,016</b> |
| Cardiac Initiative .....                                       | \$132,224          |
| RetCam for Neonatal Intensive Care Unit .....                  | \$75,626           |
| Acute Rehabilitation Unit Initiative .....                     | \$31,135           |
| Cancer Center Initiative.....                                  | \$82,896           |
| Gift Shop Renovation .....                                     | \$75,000           |
| C-Arms .....   | \$352,658          |
| Telemetry Systems.....   | \$127,360          |
| Audio Visual System for Education Center.....                  | \$136,725          |
| Telemetry Monitoring System .....                              | \$78,000           |
| Ultrasound Machine .....                                       | \$27,500           |
| Tracheal Intubating System .....                               | \$10,892           |
| <b>Community Education &amp; Outreach</b> .....                | <b>\$221,609</b>   |
| Katz Cancer Resource Center.....                               | \$25,000           |
| Pediatric Clinic.....  | \$100,000          |
| Tattoo Removal Program.....                                    | \$25,000           |
| Needy Patient Education Scholarships.....                      | \$19,000           |
| Needy Patient Clothing and Transportation.....                 | \$10,000           |
| Employee Education Scholarships.....                           | \$5,017            |
| The Jon E. Nadherny/Calciano Memorial<br>Youth Symposium ..... | \$22,342           |
| Pteron Society High School Scholarships .....                  | \$8,500            |
| Miscellaneous.....   | \$6,750            |
| <b>Hospital Staff Development &amp; Services</b> .....         | <b>\$50,000</b>    |
| Cabrillo College Internship.....                               | \$50,000           |

**Total Annual Contribution  
to the Hospital**

**\$1,401,625**

Funds received in excess of those distributed are retained in the Foundation to build endowment funds and invested to meet the future needs of the hospital or for key initiatives in progress.



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# Foundation Funding

The Dominican Hospital Foundation works closely with the hospital leadership to determine the best possible use for private donations. This past year the Foundation was able to provide \$1.4 million to improve and expand patient care. Thanks to the generosity of our donors and Employee Giving, we were able to help Dominican remain on the cutting edge of healthcare and provide our community with the most excellent care! Below are some of the highlights.

## Latest Technology in Operating Room

Two Philips Veradius mobile “C-Arm” imaging systems were purchased. This breakthrough technology gives the physicians clarity, space and convenience to carry out cardiac, vascular and orthopedic surgery and the most challenging minimally invasive procedures with more confidence. “This system is the ‘latest and the greatest,’” said Carolyn Van Niel, Director of Radiology at Dominican Hospital.

“The Veradius is very light, portable, and easy to move around the hospital,” said Juan Rodriguez, MD. Dr. Rodriguez specializes in diagnostic

radiology and was on the selection committee for the Veradius, “Having this technology serves not only the Radiology department but every other department in the hospital.”

## Eight Monitoring Systems

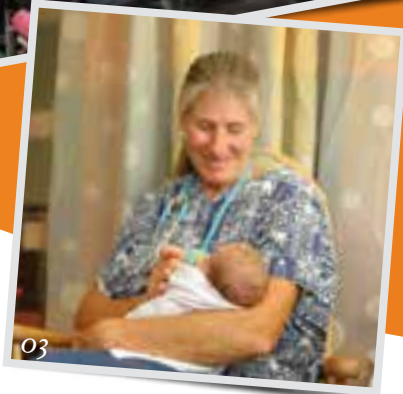
A new Scottcare telemetry system was purchased for our Cardiac and Pulmonary Rehabilitation program. The monitors provide diagnostic quality electrocardiography traces (interpretation of the electrical activity of the heart over a period of time) on our patients in “real time” while they participate in monitored exercise therapy. The system streamlines patients’ heart rates, blood pressures, and exercise levels into useful progress reports for both patients and their referring physicians. It essentially manages all aspects of monitoring and clinical data entry so our staff can spend more time with patients while providing the safest atmosphere for recovery.

## Patient Education Scholarships

A scholarship fund was provided to assist low income participants attending our health education classes. “Despite the low costs



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of classes, the fee is a hardship for some patients who are often in delicate conditions or compromised situations. We have people with neurological disorders, mothers from the Sienna House, and people with no insurance” said Cynthia Hornbeak, Education Coordinator. “The scholarship fund allows them to enroll in classes to support their health and well being.”

Classes range from support groups, childbirth and parenting classes such as “Infant Care” and “Breastfeeding Support” to lifestyle management programs such as “Diabetes Management” and “Lymphedema Education.” There are over 3,000 people who attend these classes annually. Those who receive assistance are on fixed income or government insurance programs, and many are seniors.

## Gift of Better Sight for Babies

A new imaging system at Dominican Hospital is helping protect the vision of our smallest patients. Premature babies are at risk for Retinopathy of Prematurity (ROP), a disease in which blood vessels do not develop normally and vision complications can occur. The RetCam3 was purchased with funds raised by the Foundation, including a significant gift from the Krassow Family Foundation, gala donors and matching funds from Lucile Packard

Children’s Hospital at Stanford, a long time partner of the NICU at Dominican.

Nurses use the machine to take digital video and still pictures of infants’ eyes from every angle. The increased clarity of the images has made a significant impact on care: “The quality of the pictures is so much better, significantly improving the diagnosis process,” said Robin Courtney, a registered nurse in the NICU.

The RetCam3 is synced to Lucile Packard Children’s Hospital, where ophthalmologist Dr. Darius Moshfeghi interprets the images and provides assessment. The NICU is a partnership with Stanford University, which provides our three NICU physicians, Dr. Magdy Ismail, Dr. Ned McNamara and Dr. Antonios Issa.

The RetCam3 brings the most advanced neonatal imaging technology to Dominican Hospital. As NICU Charge Nurse Michele Fahrner put it, “Babies no longer have to leave our community for the care they need.”

*Photo 01: Tim Mihora, Lead Radiologic Technologist, Carolyn Van Niel, Director of Radiology, and Juan Rodriguez, MD, with the new C-Arm. Photo 02: Oncology Nurse Navigator Michele Finch, RN, leads a workshop on cancer. Photo 03: A nurse feeds a baby in the NICU. Photo 04: Neonatal ICU nurse Robin Courtney with the new RetCam3.*



# Thank You

In July more than 100 donors to the Dominican Hospital Foundation gathered at Rancho Don Bosco for a special donor appreciation event. Guests arrived at the enchanting garden setting and mingled over wine provided by Bruzzone Family Vineyards and delectable hors d'oeuvres from Mill Street Catering.

Jon Sisk, president of the Dominican Hospital Foundation Board, gathered our guests for brief remarks from Hospital President Nanette Mickiewicz, MD, in which she thanked donors for their generosity. Jon acknowledged the outgoing Foundation Board members with certificates and welcomed eight new Board members.

The Dominican Hospital Foundation raised \$2.4 million in 2012-2013. We want to express our sincere gratitude for the support of all donors

to Dominican Hospital. We could not do our important work without you.

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*Photo 01: Sydney and Don Jackson talk with Nanette Mickiewicz, MD, and Della McKenzie.*

*Photo 02: Jon Sisk thanks outgoing Foundation Board member Brigid Simpkins for all her help on the Board.*

*Photo 03: Linda and John Burroughs enjoying the pleasant afternoon.*

*Photo 04: Dr. Jennie Jet and Dr. Laura Likar represent the engagement of our physicians.*

*Photo 05: Joel-Ann Foote, Mary Solari, and Ginny Solari Mazry joined us at the event.*



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We want to express our sincere **gratitude** for your support of Dominican Hospital.



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# Mary & Richard Solari Cancer Center Completed

November marked the completion of the Mary and Richard Solari Cancer Center as we opened the doors to the relocated Katz Cancer Resource Center. The Mary and Richard Solari Cancer Center consolidates all main cancer outpatient services on Mission Street in close proximity. The Infusion Clinic, complete with pharmacy on site, occupies the second floor of the building. The first floor harbors an Oncology & Hematology physician's office and now the Katz Cancer Resource Center. Patients can receive medications and have access to educational programs and resources all under the same roof.

Mary Solari donated \$1 million towards this \$1.6 million project. Mary gave the gift in memory of her father, who died of cancer at Dominican Hospital in 1975, and her husband, who died at Dominican of acute leukemia in 2008.

"It is my sincere desire that my gift will transform the cancer patient experiences and offer hope to individuals and their families who

are dealing with this challenging condition," Ms. Solari said.

The Katz Cancer Resource Center was conceived in 2000 by Dr. Stephan D. Plager after his daughter Lori was diagnosed with breast cancer. Bennett and Suzy Katz were the founding major donors to make his dream a reality.

"When Stephan told me of his idea I thought it to be a very worthy cause," Mr. Katz said. "Both of my wife's parents died of cancer and I gave the original gift in their honor, to help others get through it."

**"We will continue expanding programs at the Solari Cancer Center as part of our role as an American College of Surgeons Certified Community Cancer Center."**

-Michael Alexander, MD, Medical Director



“The Mary and Richard Solari Cancer Center is an essential link in the entire cancer experience, not only for the patients, but also for their families and caregivers,” said Medical Director Dr. Michael Alexander. “We will continue expanding programs at the Solari Cancer Center as part of our role as an American College of Surgeons Certified Community Cancer Center.”

An Oncology & Hematology physician is on the first floor of the building and offers a wide variety of cancer diagnostic and treatment options including diagnostic imaging, radiation therapy, and genetic counseling and testing to identify whether patients or their family members have an inherited risk for cancer. The Infusion Clinic occupies the second floor. Complete with a pharmacy on-site, the clinic features leading-edge technology to deliver the most modern infusion therapy available.

*Photo 01: The Mary and Richard Cancer Center is located at 3150 Mission Drive in Santa Cruz. The Cancer Center houses the Dominican Infusion Center, the Katz Cancer Resource Center and Oncologists’ office.*

*Photo 02: Mary and Richard Solari*



## Local Family Supports Katz Cancer Resource Center

The Katz Cancer Resource Center has been largely supported by private donations. On October 12, the Peixoto family, of Watsonville held a fundraiser at their restaurant, California Grill. 100% of the bills from that day were donated to the Katz Resource Center and Jacob’s Heart. “Our family does this to confirm our belief in supporting local groups that support families who have experienced bouts with cancer. Our wife and mother was affected by breast cancer two years ago. When cancer attacks a member of one’s family, it affects the entire family. The Peixoto family supports these organizations because we are continually impressed by the compassion and care provided for affected families in our community. Help us, help those, who help the cancer survivors throughout our community. We’re all in this together,” says Dick Peixoto. This is the second time the family is fundraising for this cause and has now contributed over \$14,000 to the Katz Cancer Resource Center.

*Photo, left to right: Dick, Marisela, Ashley, Rickey, and Amanda Peixoto*





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# Golf Tournament a Success

From the delicious food to the gorgeous weather, to the unifying sense of community on the golf course, the 12th Annual Dominican Hospital Foundation Golf Tournament held on June 14 was a great success.

In addition to playing a full 18 holes, golfers competed in fun contests including a 50/50 Poker Run, won by Joe Marini of Marini's at the Beach. True to the spirit of the day, Mr. Marini graciously donated his winnings back to the Foundation. Participants also enjoyed a spectacular buffet dinner served at DeLaveaga Restaurant and a raffle featuring great prizes.

The tournament raised more than \$40,000 for the new Acute Rehabilitation Center. Over the last 12 years, the tournament has raised more than \$495,000 for patient programs and medical equipment. As with all funds raised by the Foundation, 100% of the event proceeds go

directly to support Dominican Hospital and the healthcare needs of our community.

## Save the date!

Next year's golf tournament will be held on Friday, June 13, 2014.

### Photo 01:

*Joe Appenrodt and Terry Berman, Don Vinal and Don Barnes stop for a quick photo.*

### Photo 02:

*Over 120 golfers gathered at DeLaveaga Golf Course for another day of camaraderie and competition.*

### Photo 03:

*Claire and her brother Brandon Watson were the youngest players to enjoy the day of golf.*

### Photo 04, left to right:

*Jeff Cracolice, Jared Bogaard, David Sullivan, Chip Bogaard take the day off to play golf.*



# Thank you to our Sponsors

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## DIAMOND



## PLATINUM



## GOLF SPONSORS: ACE



## DIAMOND



## HOLE-IN-ONE CAR



## TEE

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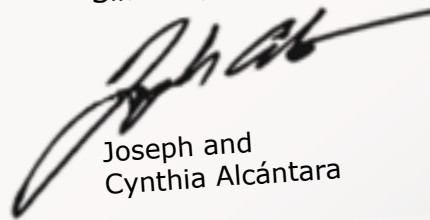
To the Dominican Hospital Foundation Board,

In memory of my parents, Joseph R. and Jilma C. Alcántara, please accept this donation to Dominican-Santa Cruz Hospital. Supporting the hospital meant a great deal to my parents. They shared a keep appreciation of the core values that built its foundation and continue on today.

I remember as a child that no Christmas or Easter celebration was complete without a visit to the old Dominican Sisters Hospital on West Cliff Drive.

I'm confident that this donation will be used wisely in your long history of commitment to the health and well-being of the Santa Cruz community.

Sincerely,



Joseph and  
Cynthia Alcántara



## Alcántara Family Letter

We are very grateful to our amazing donors for their enduring commitment to supporting health care in our community. The Foundation recently received a gift of \$15,000 from Joseph and Cynthia Alcántara, in memory of Joseph R. and Jilma C. Alcántara, whose support dates back to the original Dominican Sisters Hospital.

Speaking about his parents' spirit of generosity,

Joseph says, "From an early age, my parents instilled in myself and my sister the importance of giving when we could. Even if it was hard to do, we had to help others."

We are pleased to share the accompanying donation letter that we feel echoes the deep, heartfelt connections so many of us have to our hospital.



# Dignity Health Medical Group Dominican

A Service of Dignity Health Medical Foundation

Dignity Health Medical Group-Dominican  
is proud to be an annual sponsor of the  
Dominican Hospital Foundation's  
*Holidays d'Eleganz* program.

Together, we are dedicated to the  
health and well being of all Santa Cruz  
County residents.



visit: [DominicanMedicalGroup.org](http://DominicanMedicalGroup.org)



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## Dominican Hospital Foundation

A Dignity Health Member

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